



2024 Policy Campaign Grant Frequently Asked Questions

What are Policy Campaigns?

Policy campaigns are coordinated efforts aimed at modifying/changing laws, regulations, and/or public policy.

What are the Policy Campaign Grants?

Policy Campaign/Collaborative Grants are offered to support timely public policy efforts that pursue change through grassroots advocacy, civic engagement, and community organizing. Funding is unrestricted and supports general operations. Funding can be used to address urgent and emerging organizational needs, support salaries and benefits, invest in technology, strengthen communication efforts, and to meet other operational needs.

What are some examples of what this grant may support?

- Efforts which advance coordinated local or state public policy advocacy and organizing campaigns driving meaningful, systemic change that may include voter engagement, education and mobilization;
- Expansion of organizing capacity to respond to the ever-evolving legislative and electoral landscape;
- Development of research and analysis, convenings and community campaigns that generate innovative approaches to solving policy challenges; and/or
- The testing and incubating of opportunistic or innovative initiatives that are well-positioned to advance policy change such as ballot initiatives.

What is the grant timeframe?

Grants will be awarded for one year and are non-renewable.



Can organizations/projects/initiatives apply together for this grant?

Yes, collaborative efforts between/among multiple organizations are welcome, but it is not a requirement for applying for or receiving the grant.

What is the total amount available for the grant?

The total distribution amount that will be awarded this grant cycle is \$100,000 which will be awarded to one campaign/collaborative effort.

Is there a particular issue an organization should focus on?

No, there is no specific issue organizations are required to center in the application. Ideally, submissions will illustrate how the funding requested will support efforts to advance public policy aligned with Deaconess' mission.

What is the 2024 Policy Grant proposal deadline?

Funding proposals must be submitted no later than Thursday, February 1, 2024, by 11:59 pm.

If I have additional questions, who should I contact?

For any additional questions regarding this grant or other opportunities with Deaconess Foundation, please email Grant Help at granthelp@deaconess.org.