**Manager of Policy and Advocacy**

Generate Healthmobilizes and inspires the St. Louis region to advance racial equity and justice in pregnancy outcomes, family well-being, and community health. We are a multi-racial coalition committed to eliminating racial health disparities impacting Black pregnant/ Birthing People and babies by:

* Centering the leadership of Black pregnant and parenting families with lived experience
* Illuminating the root causes of racial disparities in infant mortality and maternal health
* Advocating for the redirection of resources
* Catalyzing action and coordinating service delivery
* Advancing regional accountability for equitable systems

**Purpose:** The Manager of Policy and Advocacydevelops and implements advocacy strategies that prioritize and advance Generate Health’s mission and vision. This position works in partnership with stakeholders to implement policy change aligned with the organizations’ advocacy agenda and partners across the region and state to amplify community needs. This role frames communications and narratives that support equitable policies and systems change.

**Responsibilities**

**Develop and implement advocacy strategy**

Lead the development and execution of an advocacy agenda.

Work closely with community leaders and initiative partners to advocate for policy change.

Develop strategy and tactics to influence policy change utilizing relationships and resources available.

**Communicate effectively internally and externally**

Create social media content and coordinate with communication staff on use of social media platforms to advance and accelerate advocacy priorities.

Plan media outreach and write persuasive articles and letters for media including letters to the Editor, Op Eds, interviews, etc.

Create written communications regarding policies or proposed policies utilizing a racial equity lens, prioritizing community voice, and integrating qualitative and quantitative data.

**Partnership development and relations**

Build and nurture relationships with elected officials and policy leaders to advance advocacy agenda.

Grow a community and network of stakeholders committed to improving Black maternal health.

Participate in local and statewide coalitions to advance and accelerate priorities.

**Research, monitor, and analyze**

Stay up to date and informed on policy and political shifts locally and at the state level.

Research policies outside St. Louis, Missouri to help inform advocacy efforts and policy development.

Track, monitor, and report on policy successes and challenges.

Skilled in critical thinking - analyze complex information and draw accurate and useful conclusions.

Skilled in evaluating, interpreting, and organizing information that helps form policies and meaningful actions.

**Qualifications / Prior Experience:**

* Bachelor’s degree in public health, public policy, social work, political science, communications, or related field.
* Demonstrated experience planning, managing, and implementing advocacy initiatives.
* Proven skill and proficiency in policy-related analytical skills and moving others to action.
* Strong interpersonal skills and proven ability to work effectively with diverse populations with a high level of integrity, diplomacy, and initiative.
* Excellent written and oral communication skills with experience public speaking, facilitating, and coalition-building.
* Demonstrated ability to consume, understand, and translate complex policy and research issues to maximize use and impact for diverse audiences.
* Proficient in using computers with related knowledge of software programs and internet.
* Knowledge of racial equity and ability to reflect on where you are in your own journey.

**Classification:** full time, exempt

**Work Conditions:** We are committed to attract, retain, and engage a committed, talented, and diverse workforce. Generate Health prioritizes a positive, flexible environment and successful work-life balance. While this position will primarily work Monday - Friday during business hours, occasional evening hours will be required to attend meetings and events.

**COVID-19 Considerations:** As an organization committed to public health and building community relationships, we are taking multiple precautions to address safety and health of our employees, interns, and partners. Employees have flexibility in choosing a hybrid schedule or remote work with occasional in person meetings.

**Salary and Benefits:** $50,000 annual salary, 23 days PTO (prorated first year), three (3) designated and (7) seven floating paid holidays, and comprehensive benefits including medical, dental, vision, short- and long-term disability, and flexible spending account. The organization also closes two weeks of the year for the rest and wellbeing of the team.

**To Apply**: Send resume to info@generatehealthstl.org.