



# The Built for Zero Collaborative

**Built for Zero** is a movement of 75 US communities working to **end chronic and veteran homelessness.**

[joinbuiltforzero.org](http://joinbuiltforzero.org)

## WHAT IS THE COLLABORATIVE?

# One year. Five goals.

- Activate local leadership to build cross-agency momentum
- Take control of our data with an A+ by-name list of all single adults
- Drive monthly reductions in homelessness by improving CES
- Improve our HUD system performance outcomes

End (and sustain an end) to chronic and/or veteran homelessness

## THE RESULTS

# Success in Built for Zero communities\*

**10** COMMUNITIES  
ENDED VETERAN  
HOMELESSNESS

**3** COMMUNITIES  
ENDED CHRONIC  
HOMELESSNESS

**40** COMMUNITIES  
HAVE ACHIEVED A  
MEASURABLE  
REDUCTION

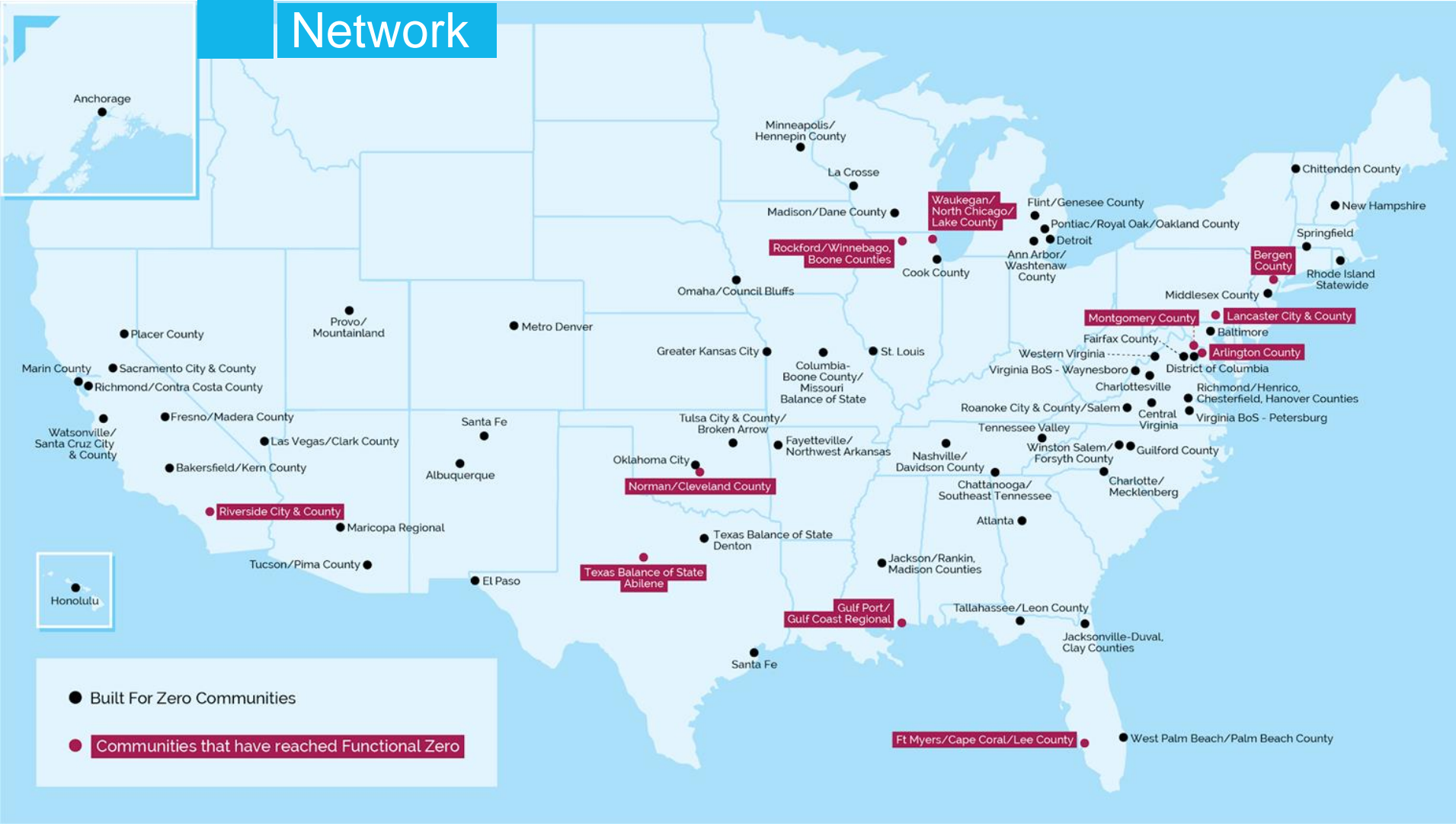
**73** COMMUNITIES  
HAVE ACHIEVED QUALITY REAL-TIME  
DATA ON HOMELESSNESS

**9** FUNCTIONAL ZERO  
PROOF POINTS  
SUSTAINING GOAL

**109,853** TOTAL  
PEOPLE  
HOUSED

\*As of 10/10/2019

# Network



# How St. Louis Joined the Collaborative?

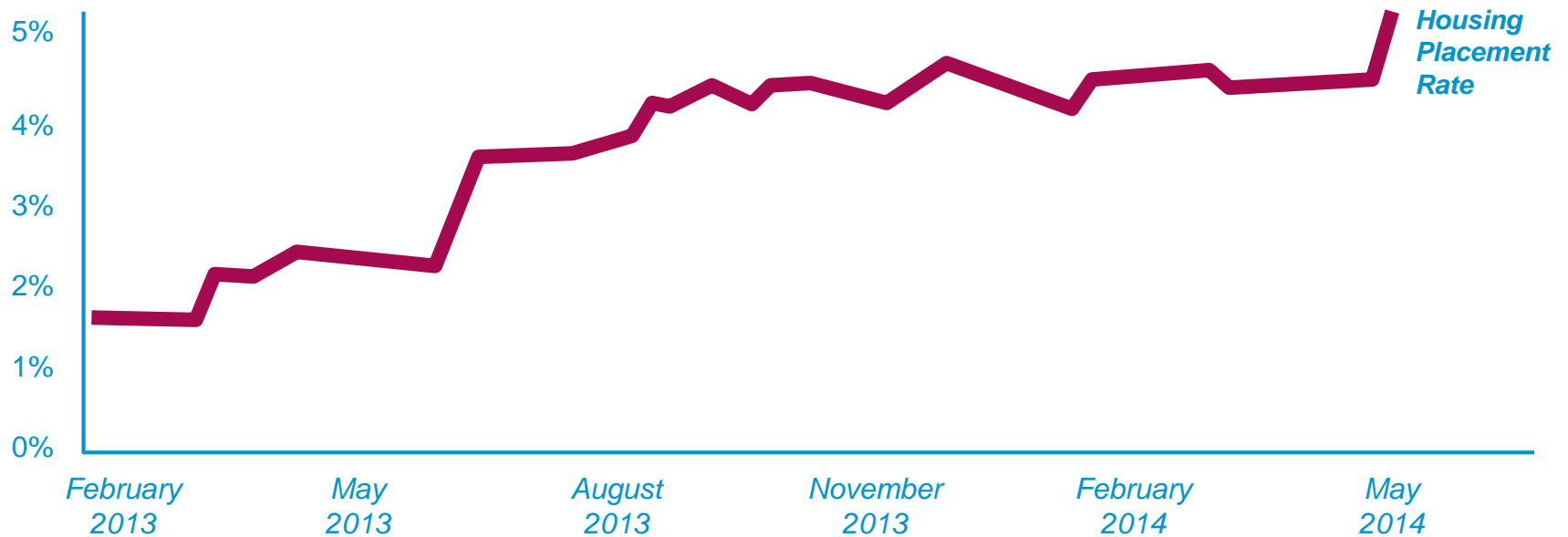
- City of St. Louis was approached by the Rockefeller Foundation who underwrote our registration fee
  - Knew about 100K Homes and wanted St. Louis to be a part of the next iteration
- St. Louis City Continuum of Care (CoC) & St. Louis County CoC (as required by HUD) established Coordinated Entry & decided to join efforts
- June of 2019 St. Louis was invited to join six other cities in the Large City Cohort
  - A national sponsor underwrote registration for a second year due to St. Louis' participation in the Large City Cohort

# Why was it important that St. Louis join the collaborative?

- Access to national experts who have real-life experiences to help our community reach our goals
- Assist with data literacy and helping St. Louis community hone in on the metrics where we are able to see progress
- A network of communities who are at various points in their journey towards ending veteran and/or chronic homeless
  - Able to share ideas, successes and challenges
  - Built-in support

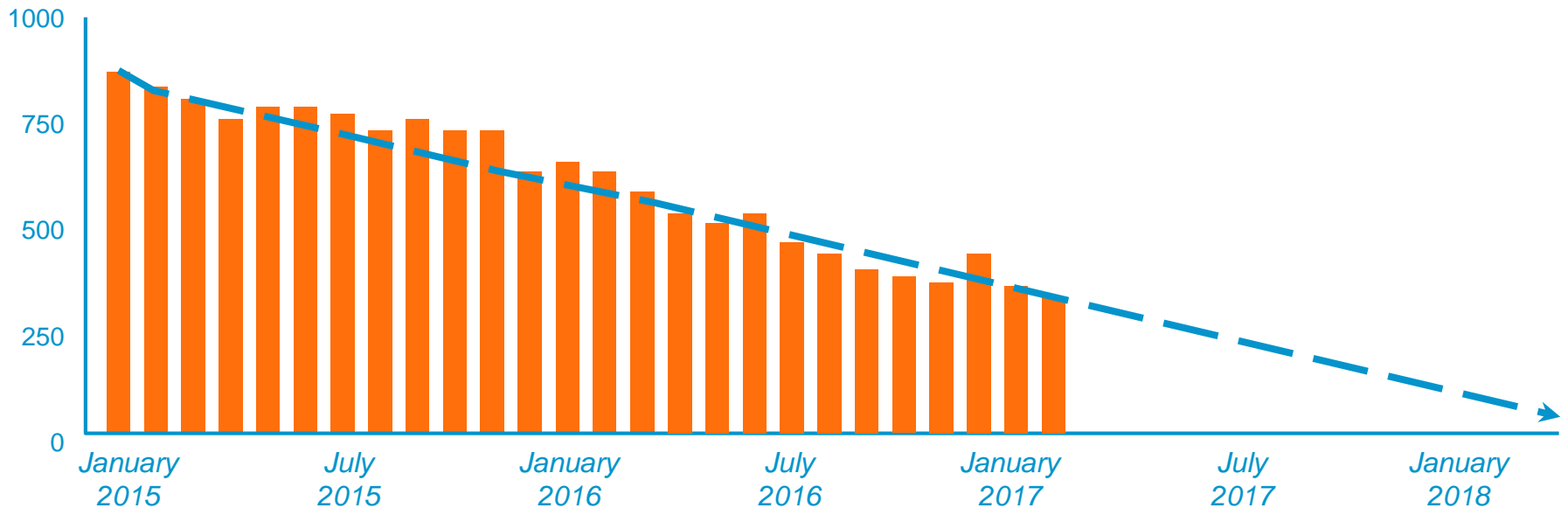
# The Key Lesson of 100khomes

The 100,000 Homes Campaign proved that communities could increase their housing placement rates, but this did not automatically reduce homelessness.



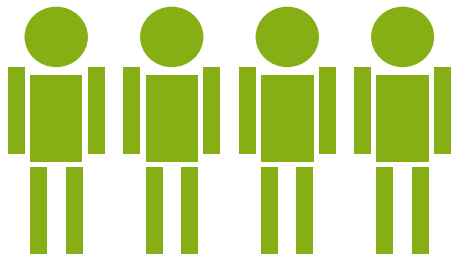
# The Challenge of Counting Down

Built for Zero is designed to help communities **count down to zero** — a more complex challenge that requires a clearly defined end state for communities to shoot for.

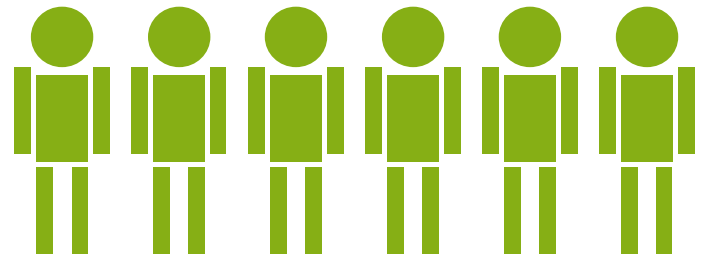
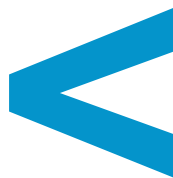




# Functional Zero for Veterans



# Actively Homeless Veterans



6-Mth Avg. Housing Placement Rate

*\*Built for Zero communities use the Built for Zero standard for ending veteran homelessness, a single measure that provides a higher, more measurable bar than the federal criteria and benchmarks. We eagerly support communities in meeting the criteria and benchmarks on their way to the BfZ standard.*

# Functional Zero for Chronic Homelessness

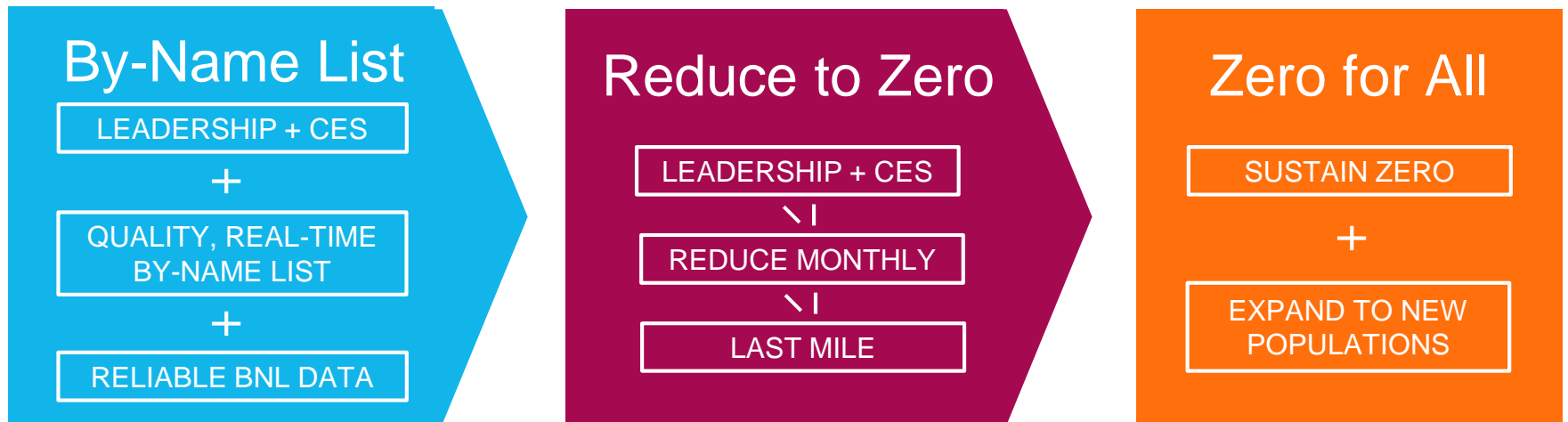


*\*Whichever is greater*

## The Method

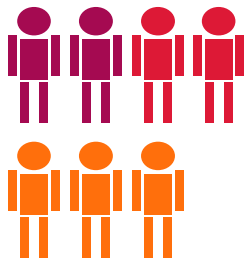
# Progress

Over the course of 12 months, communities will set and reach sustainable stretch goals around ending chronic and/or veteran homelessness. Trained coaching team from Community Solutions will help communities move as far along this continuum as possible.



# Seven Key Data Points

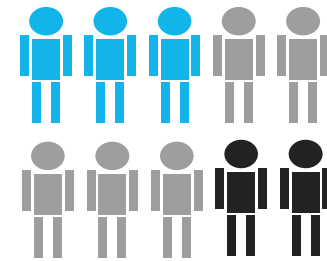
## INFLOW



## ACTIVELY HOMELESS



## OUTFLOW



**INFLOW:**  
NEWLY  
IDENTIFIED



**INFLOW:**  
RETURNED  
FROM  
HOUSING



**INFLOW:**  
RETURNED  
FROM  
INACTIVE



**OUTFLOW:**  
HOUSING  
PLACEMENTS



**OUTFLOW:**  
MOVED TO  
INACTIVE



**OUTFLOW:**  
NO LONGER  
MEETS POP  
CRITERIA

# Defining a Quality By-Name List

## FULL COVERAGE

- All agencies and programs are represented
- List includes people sleeping in shelters and on the streets

## PERSON-LEVEL DATA

- Each person has an entry that includes their name, history, health and housing needs
- Each person can be followed through the system

## RELIABILITY

- Data balances month over month, just like your checkbook

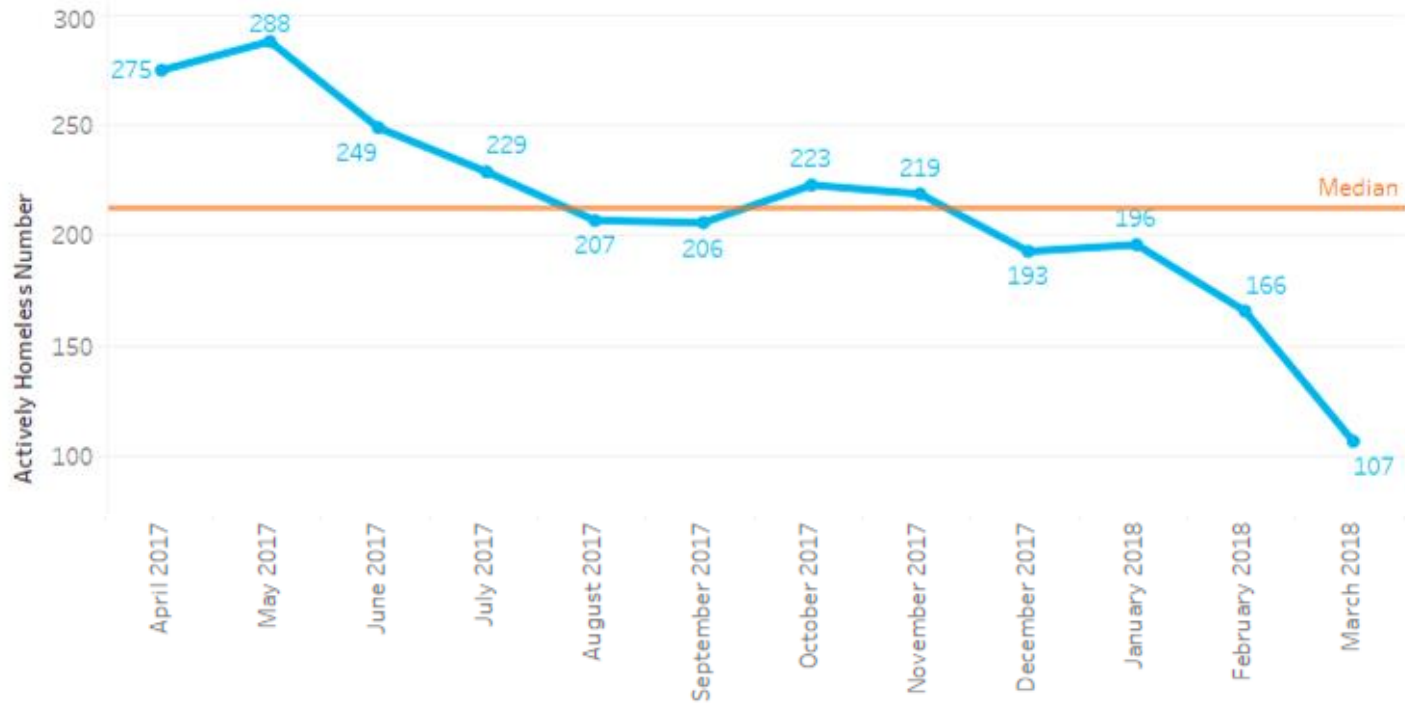
## REGULAR UPDATES

- List is updated monthly, at a minimum
- As people's housing status changes, so do their list entries

Reduce to Zero

# The Shift from Program to System

Jacksonville-Duval, Clay Counties CoC  
Actively Homeless # for Chronic



Zero for All


# Data & Performance Management Infrastructure


Data and performance management infrastructure will help track and respond to a more dynamic picture of your full system each month!





**DON'T PANIC!**  
Start by tracking housing placements and work your way up!

 **INFLOW:**  
NEWLY IDENTIFIED

 **INFLOW:**  
RETURNED FROM HOUSING

 **INFLOW:**  
RETURNED FROM INACTIVE

 **OUTFLOW:**  
HOUSING PLACEMENTS

 **OUTFLOW:**  
MOVED TO INACTIVE



# Built for Zero Change Package

<https://www.bfzchangepackage.org/>