

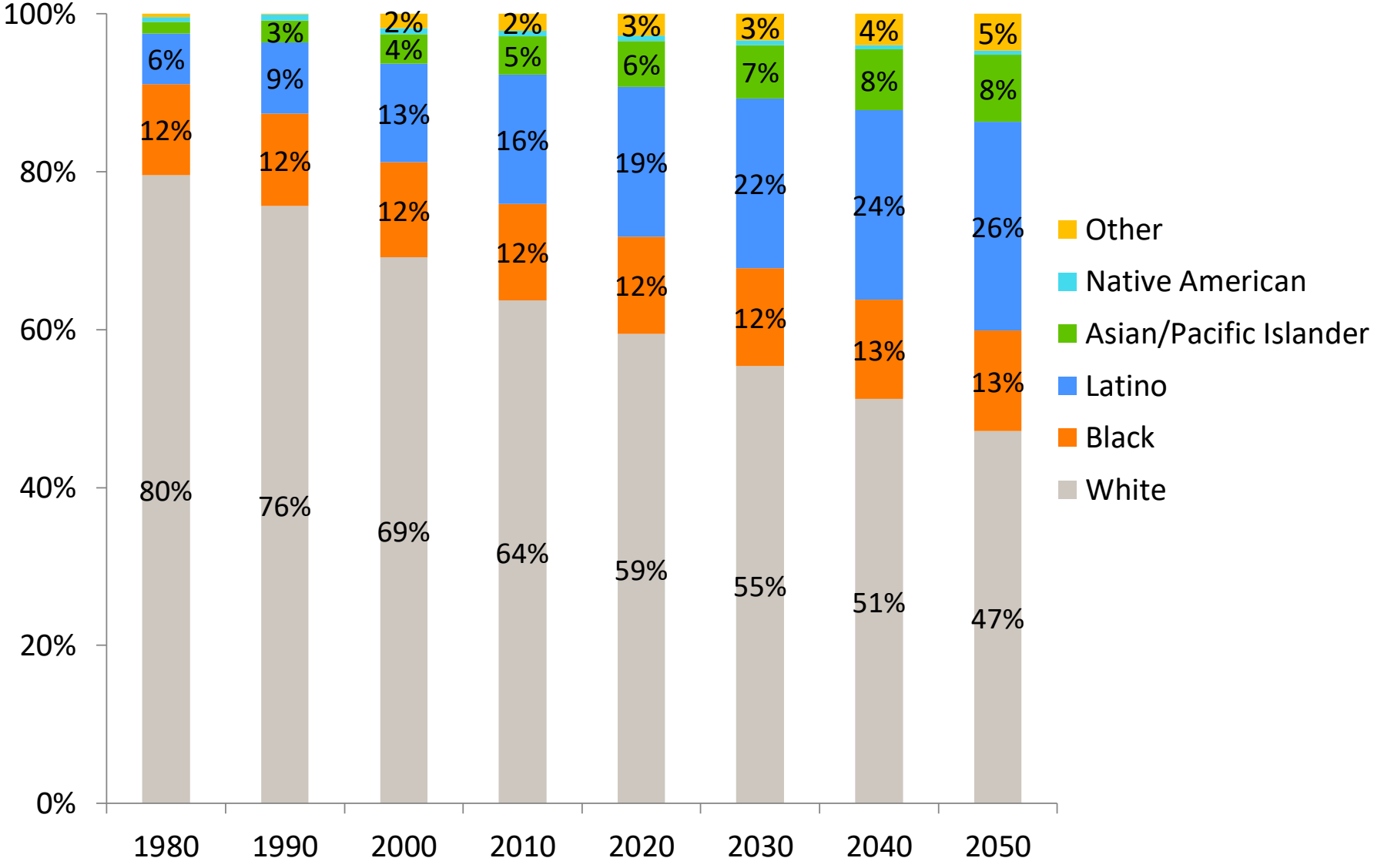

PERE
USC Program for Environmental & Regional Equity

# LOOKING FORWARD:
## EQUITY, GROWTH, & COMMUNITY IN A CHANGING (& DIVIDED) AMERICA

09-19-2018

MANUEL PASTOR

@Prof_MPastor


Changing Demographics
United States, 1980-2050
100%
80%
60%
40%
20%
0%
1980
1990
2000
2010
2020
2030
2040
2050
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12%
80%
3%
9%
12%
76%
2%
4%
13%
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69%
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16%
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19%
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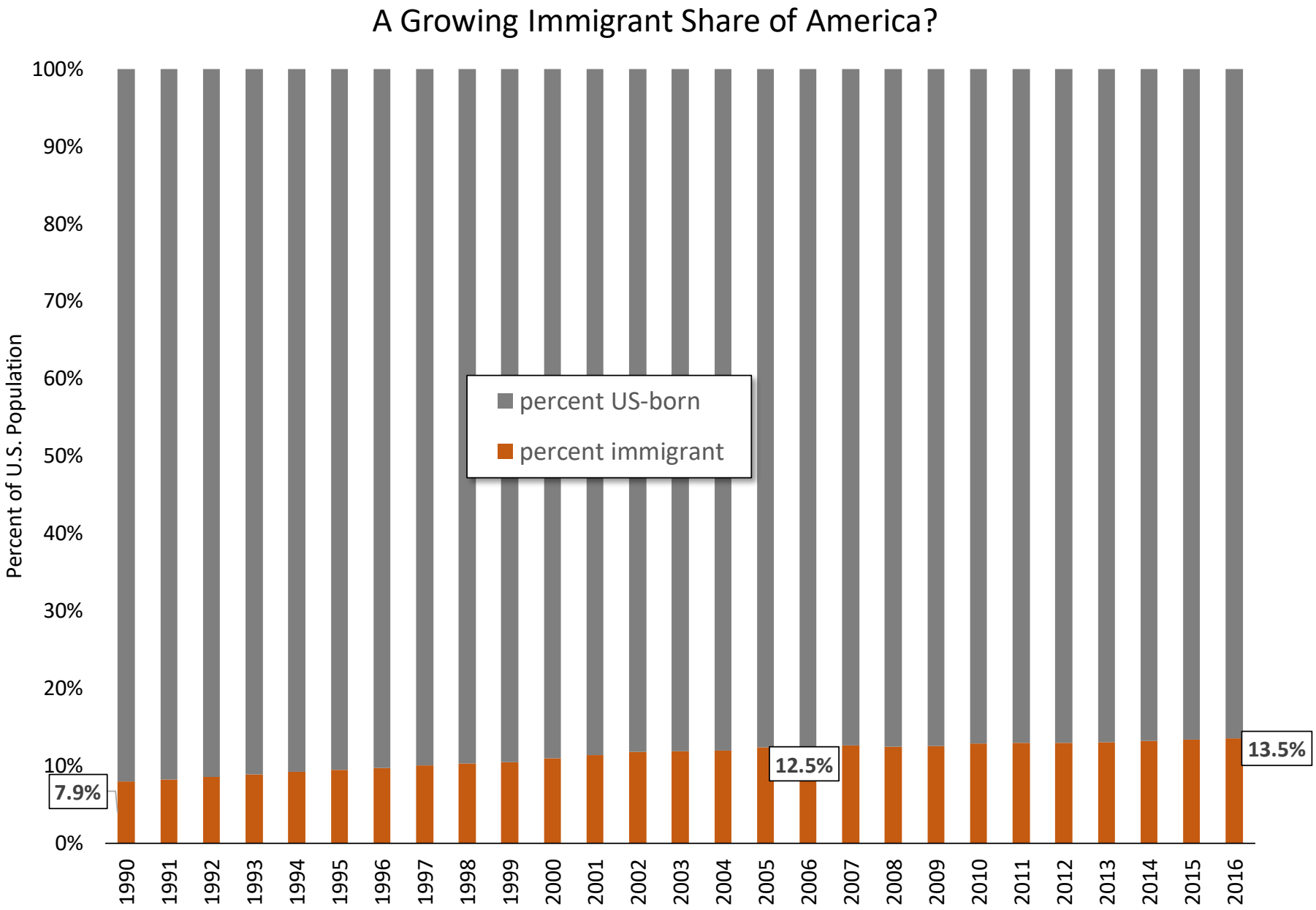
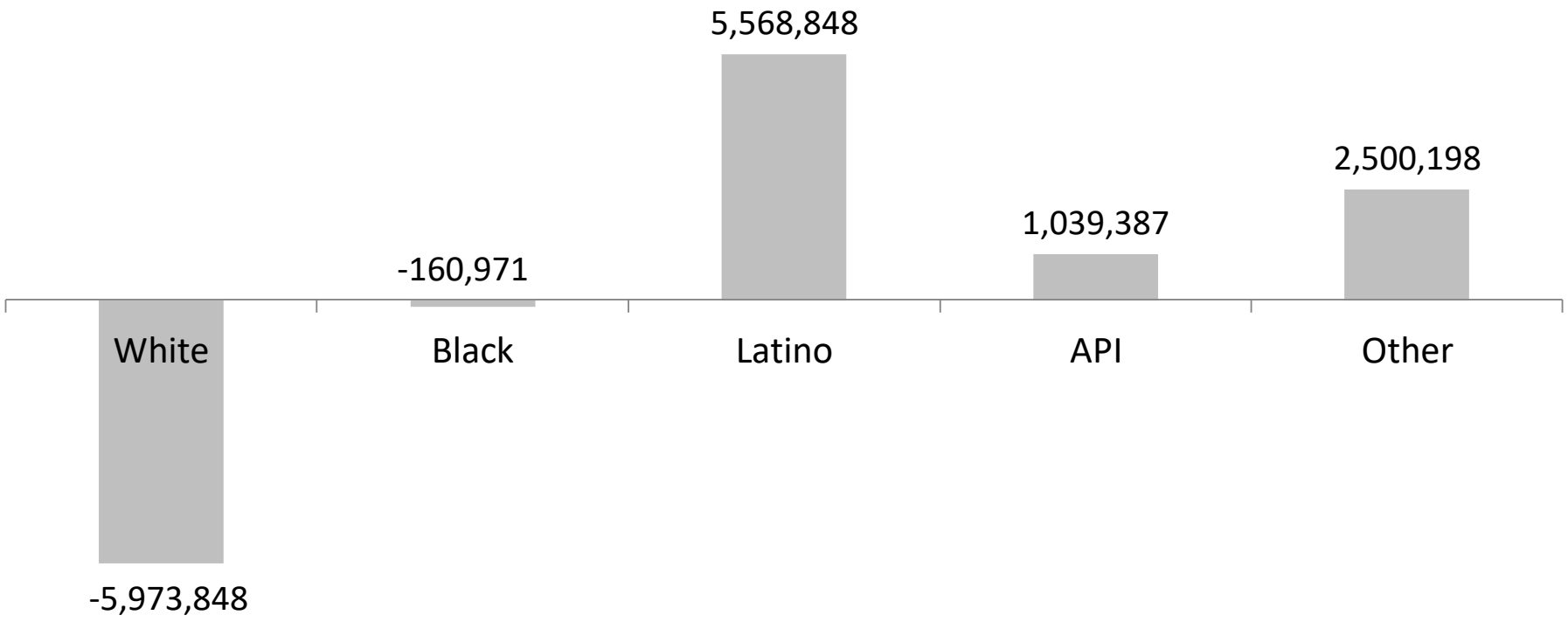
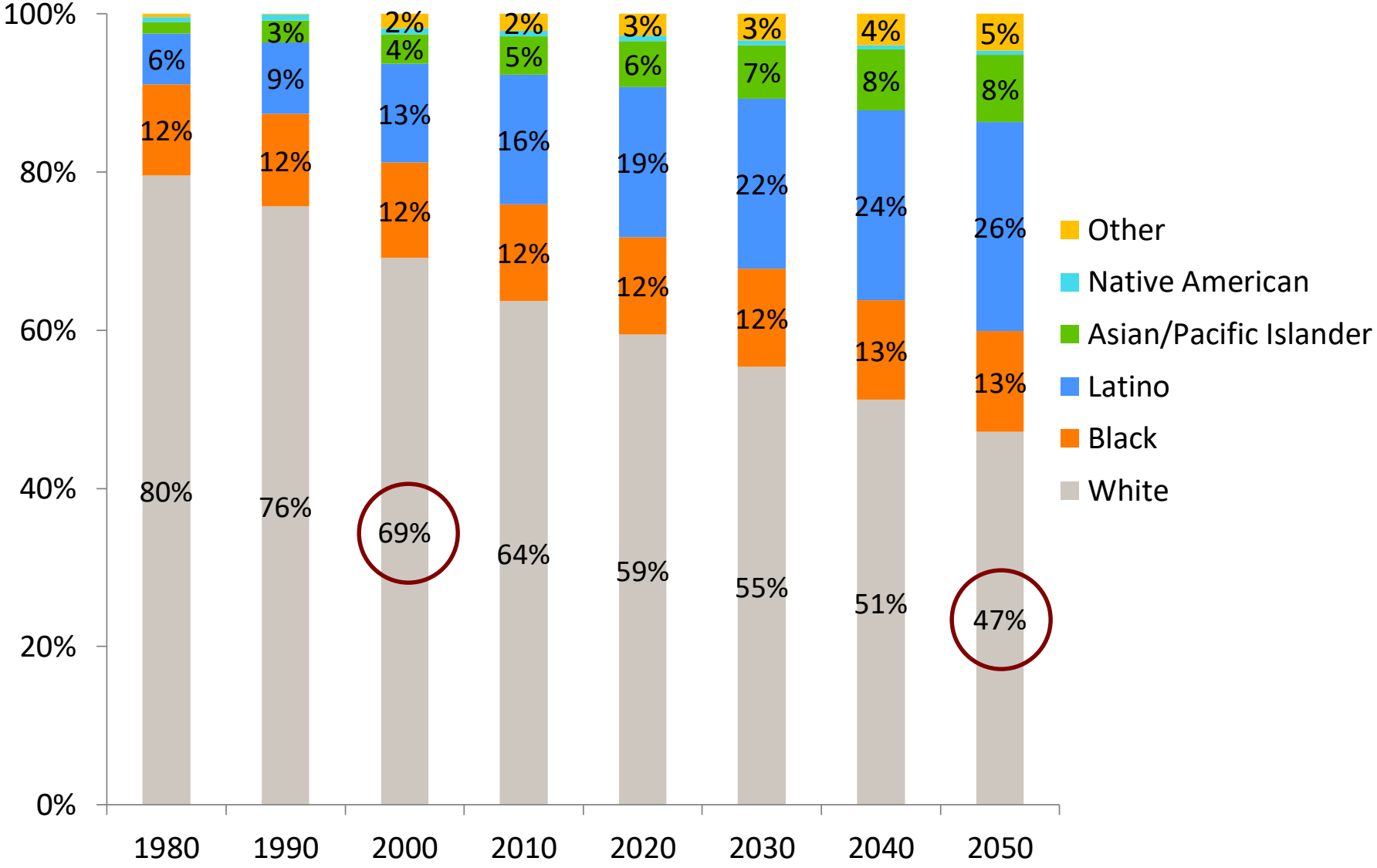
59%
3%
7%
22%
12%
55%
4%
8%
24%
13%
51%
5%
8%
26%
13%
47%
Other
Native American
Asian/Pacific Islander
Latino
Black
White


A Growing Immigrant Share of America?
Percent of U.S. Population
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
percent US-born
percent immigrant
7.9%
12.5%
13.5%
1990
1991
1992
1993
1994
1995
1996
1997
1998
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016

U.S. Change in Youth (<18) Population by Race/Ethnicity, 2000-2014




Changing Demographics
United States, 1980-2050
100%
80%
60%
40%
20%
0%
1980
1990
2000
2010
2020
2030
2040
2050
6%
12%
80%
3%
9%
12%
76%
2%
4%
13%
12%
69%
2%
5%
16%
12%
64%
3%
6%
19%
12%
59%
3%
7%
22%
12%
55%
4%
8%
24%
13%
51%
5%
8%
26%
13%
47%
Other
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Latino
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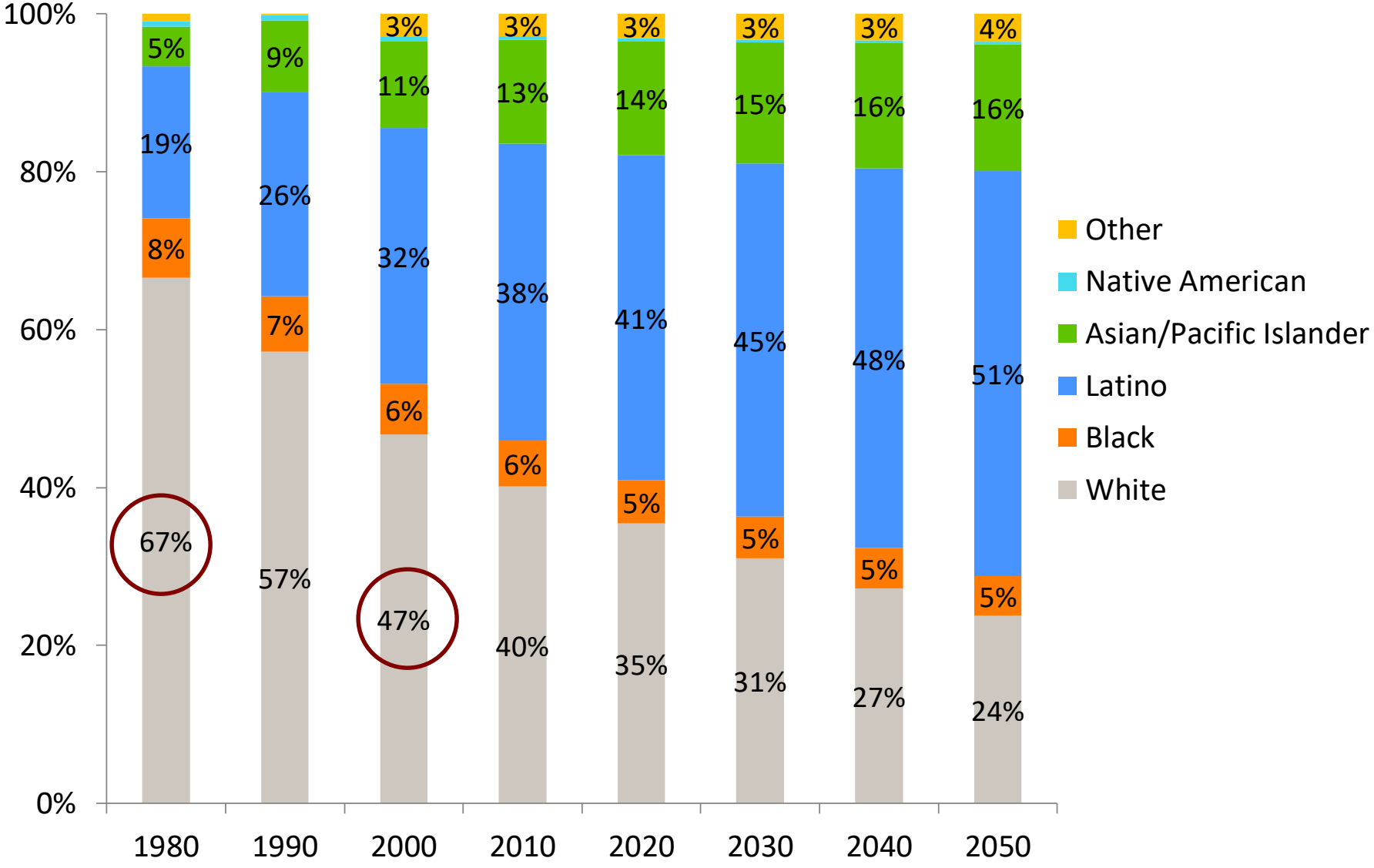
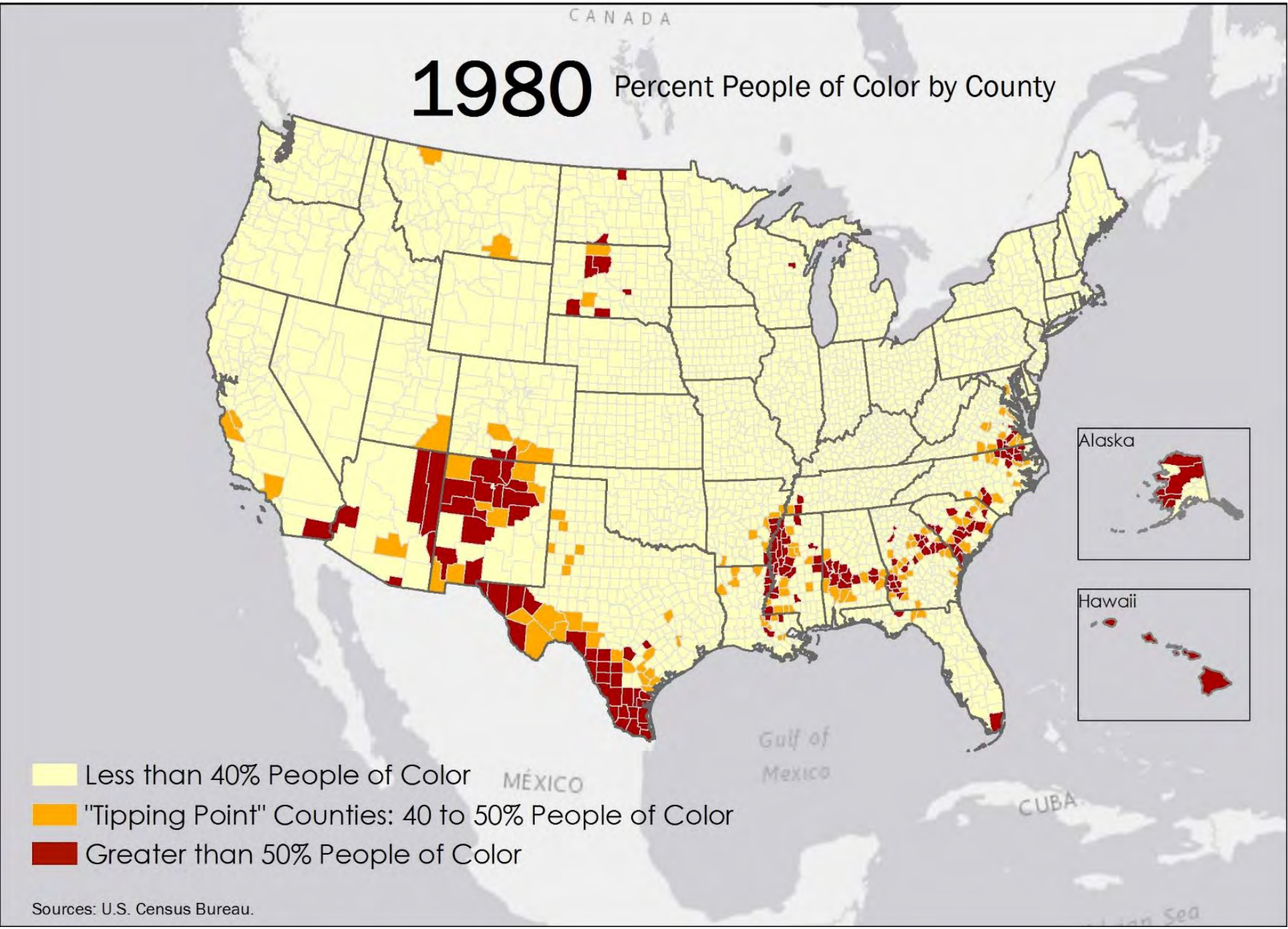
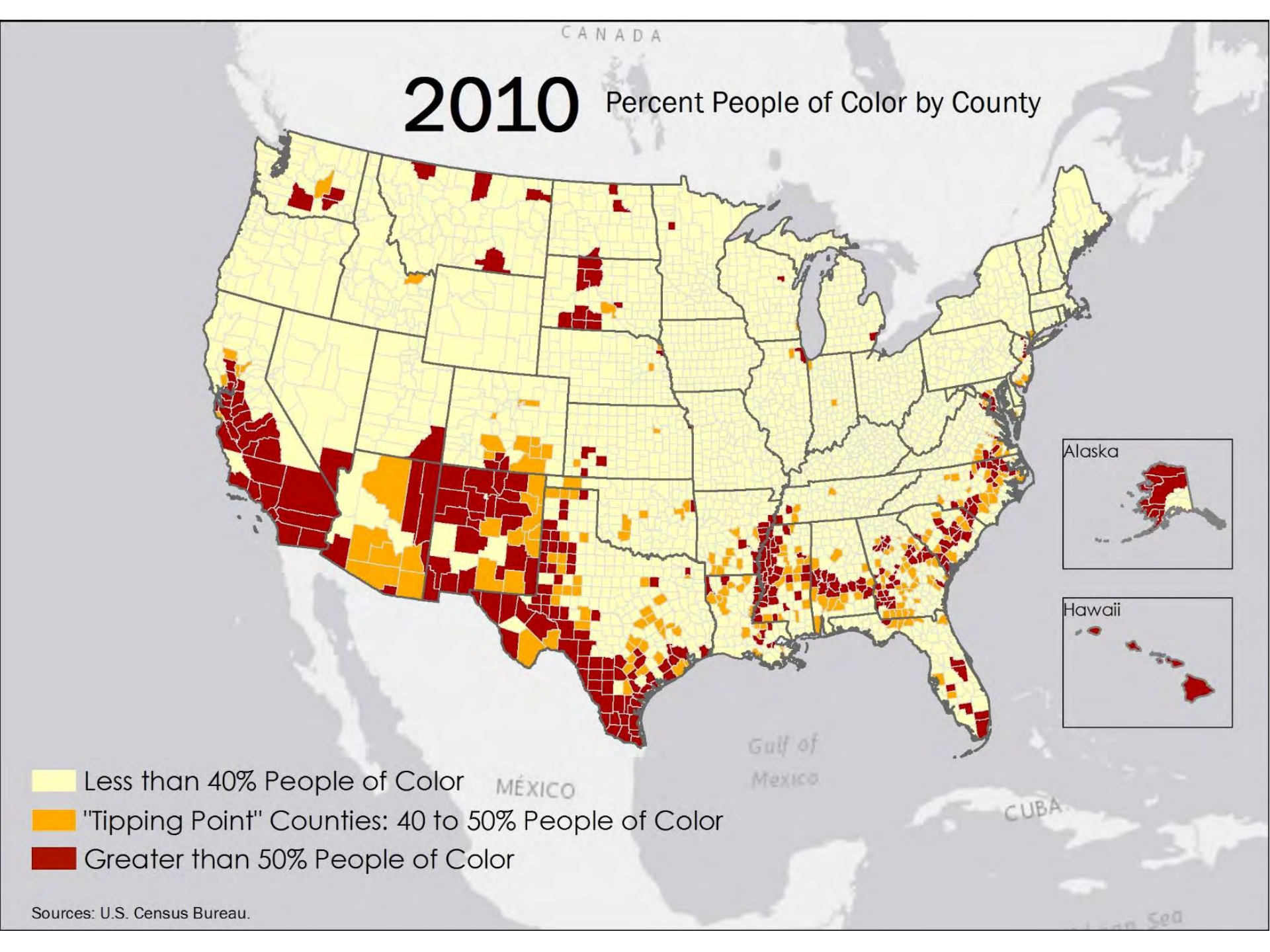
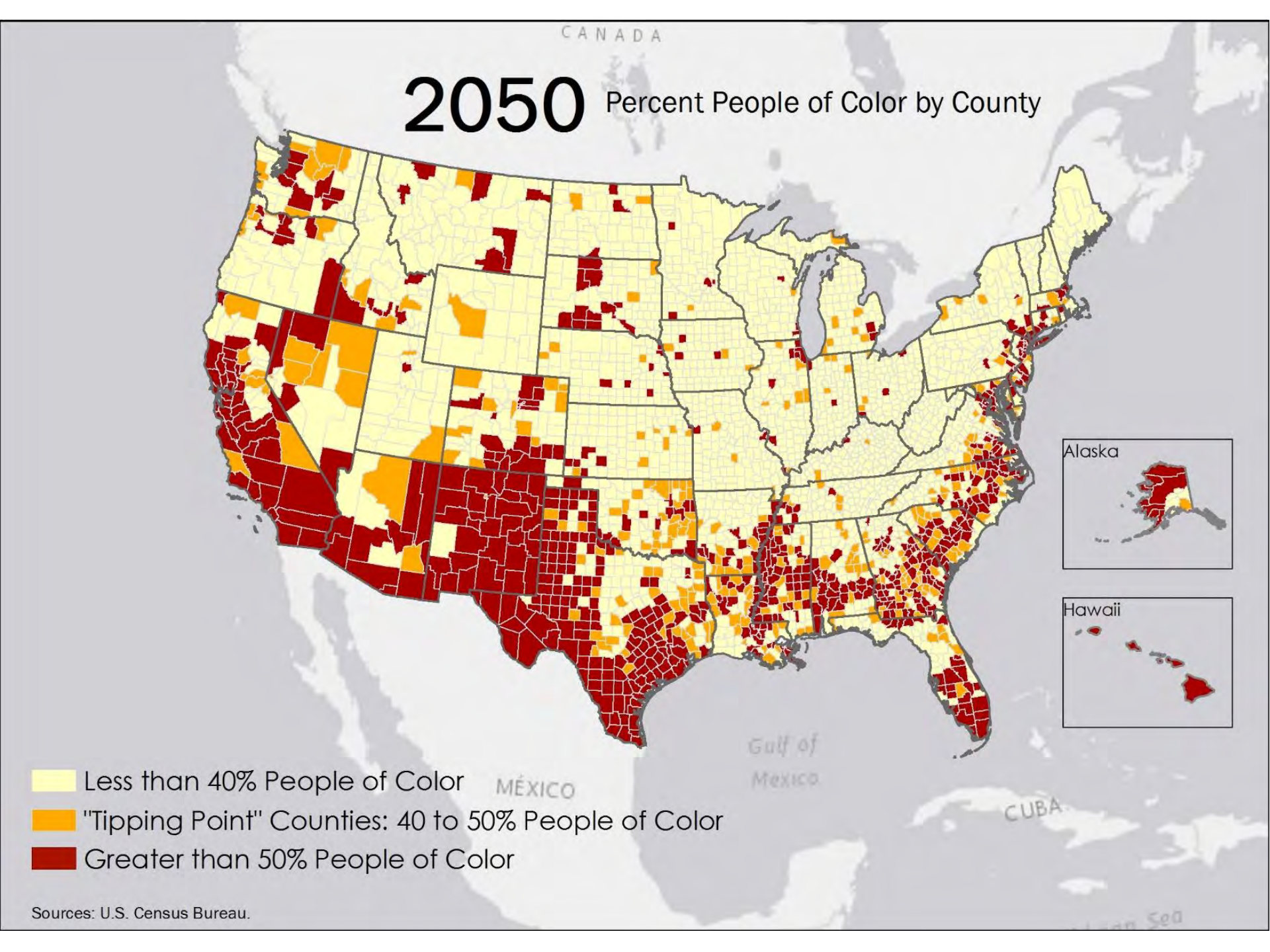
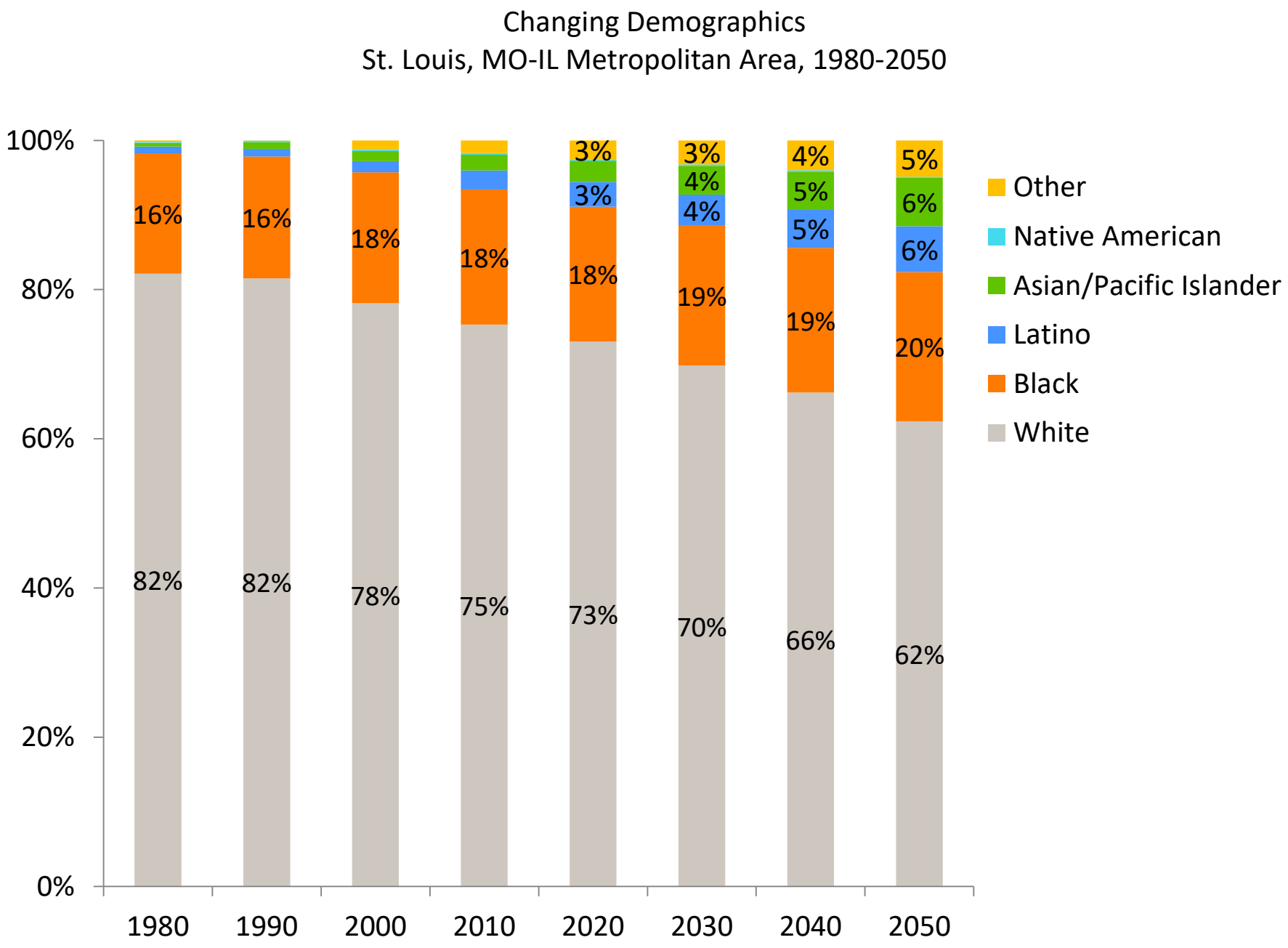
White

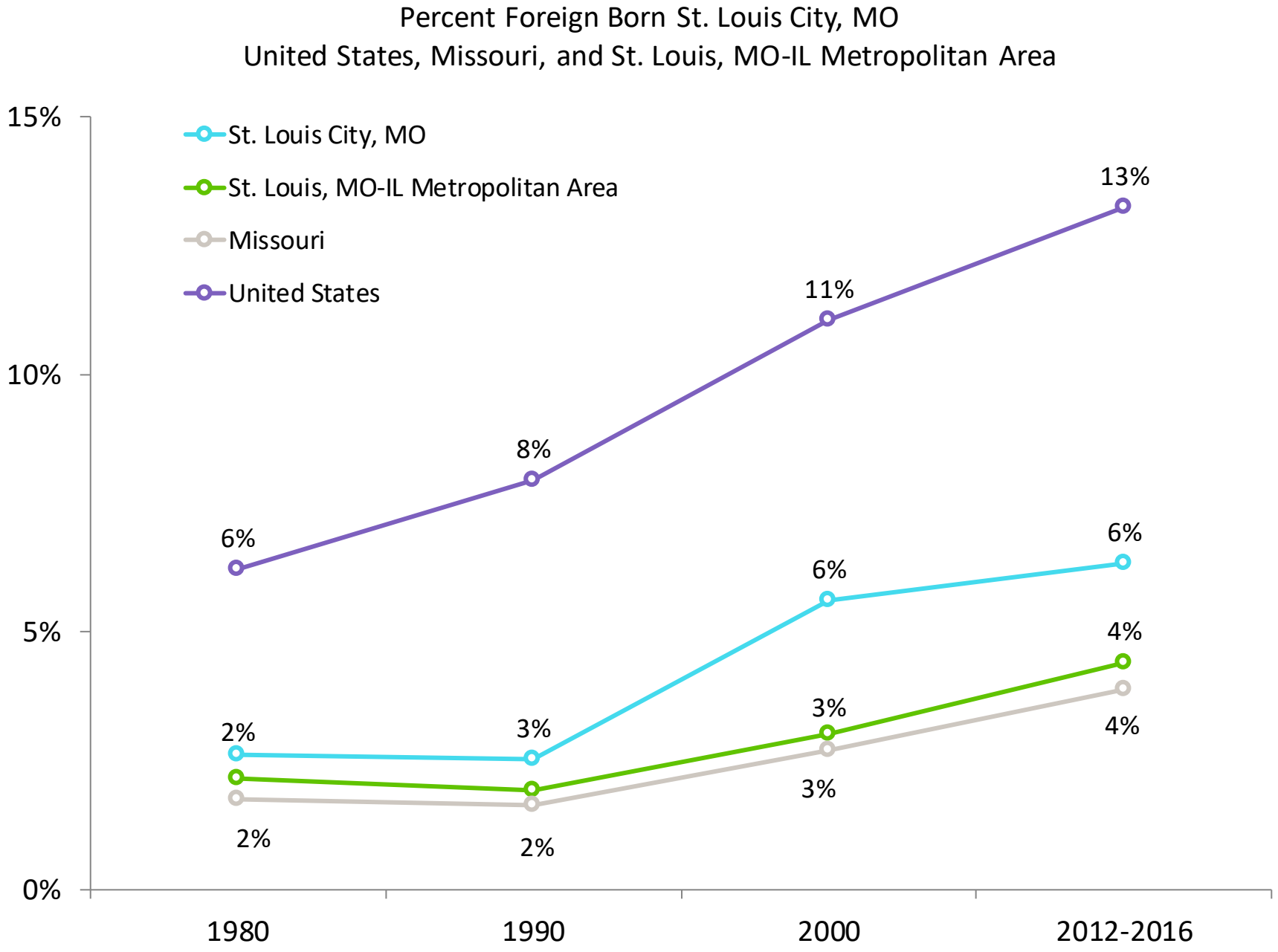

Changing Demographics
California, 1980-2050
100%
80%
60%
40%
20%
0%
1980
1990
2000
2010
2020
2030
2040
2050
5%
19%
8%
67%
9%
26%
7%
57%
3%
11%
32%
6%
47%
3%
13%
38%
6%
40%
3%
14%
41%
5%
35%
3%
15%
45%
5%
31%
3%
16%
48%
5%
27%
4%
16%
51%
5%
24%
Other
Native American
Asian/Pacific Islander
Latino
Black
White

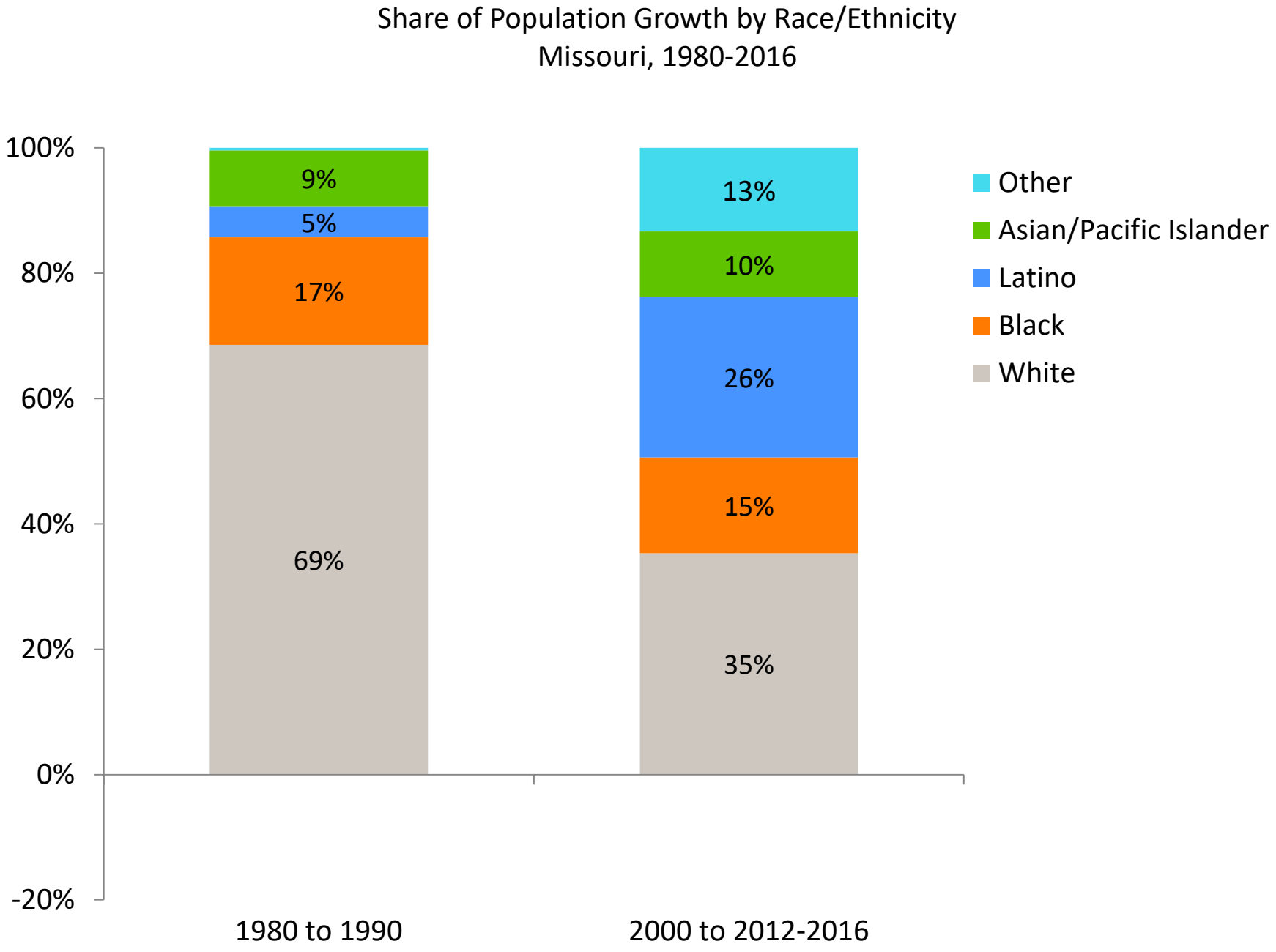

1980
Percent People of Color by County
CANADA
Alaska
Hawaii
Gulf of Mexico
MÉXICO
CUBA
Less than 40% People of Color
"Tipping Point" Counties: 40 to 50% People of Color
Greater than 50% People of Color
Sources: U.S. Census Bureau.

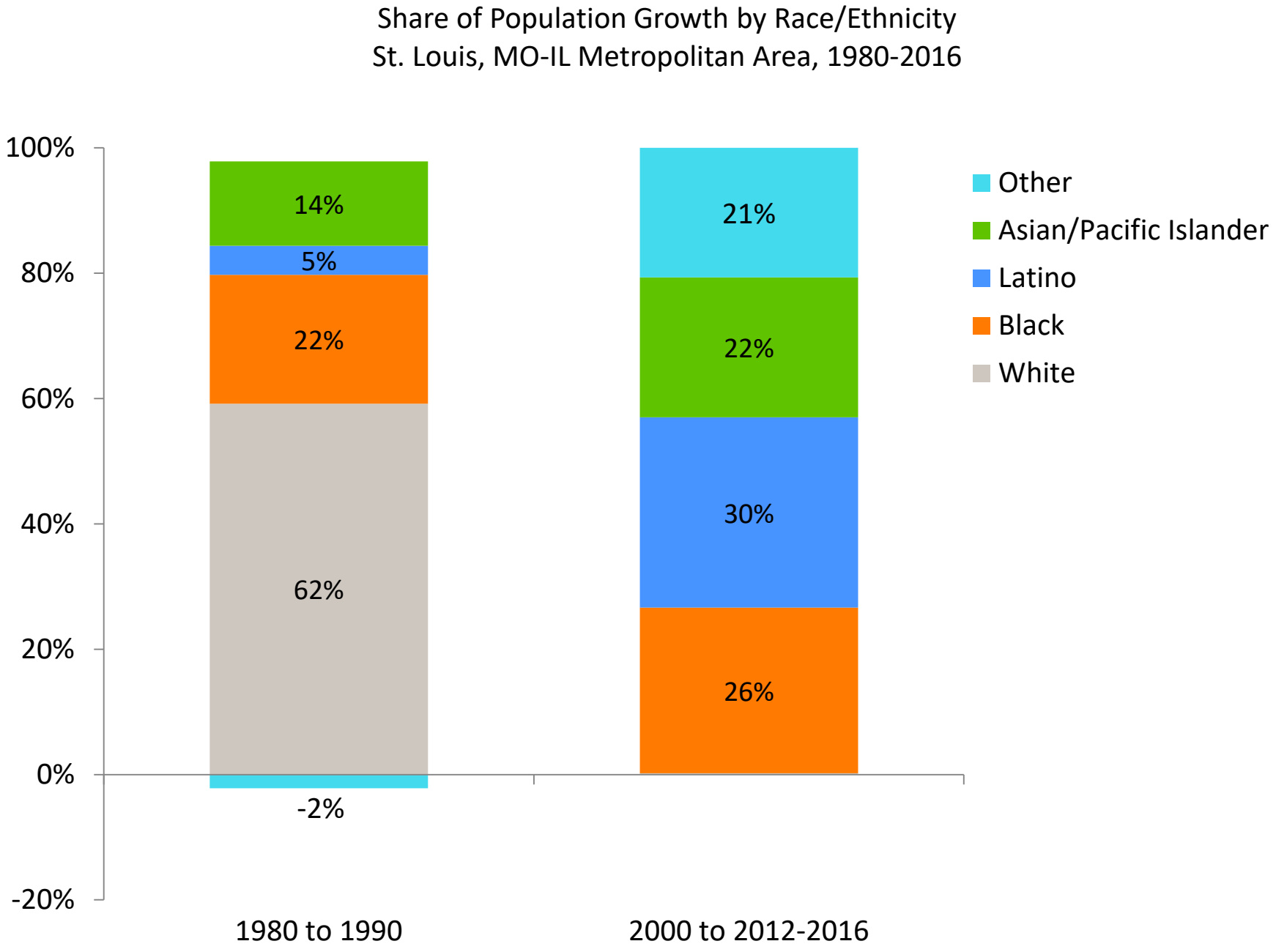

2010
Percent People of Color by County
CANADA
Alaska
Hawaii
Gulf of Mexico
MÉXICO
CUBA
Less than 40% People of Color
"Tipping Point" Counties: 40 to 50% People of Color
Greater than 50% People of Color
Sources: U.S. Census Bureau.


2050
Percent People of Color by County
CANADA
Alaska
Hawaii
Gulf of Mexico
MÉXICO
CUBA
Less than 40% People of Color
"Tipping Point" Counties: 40 to 50% People of Color
Greater than 50% People of Color
Sources: U.S. Census Bureau.


Changing Demographics
St. Louis, MO-IL Metropolitan Area, 1980-2050
100%
80%
60%
40%
20%
0%
1980
1990
2000
2010
2020
2030
2040
2050
16%
16%
18%
18%
18%
19%
19%
20%
82%
82%
78%
75%
73%
70%
66%
62%
3%
3%
4%
3%
4%
4%
5%
5%
6%
6%
Other
Native American
Asian/Pacific Islander
Latino
Black
White


Percent Foreign Born St. Louis City, MO
United States, Missouri, and St. Louis, MO-IL Metropolitan Area
15%
10%
5%
0%
St. Louis City, MO
St. Louis, MO-IL Metropolitan Area
Missouri
United States
1980
1990
2000
2012-2016
6%
8%
11%
13%
2%
3%
6%
6%
2%
2%
3%
4%
2%
3%
3%
4%

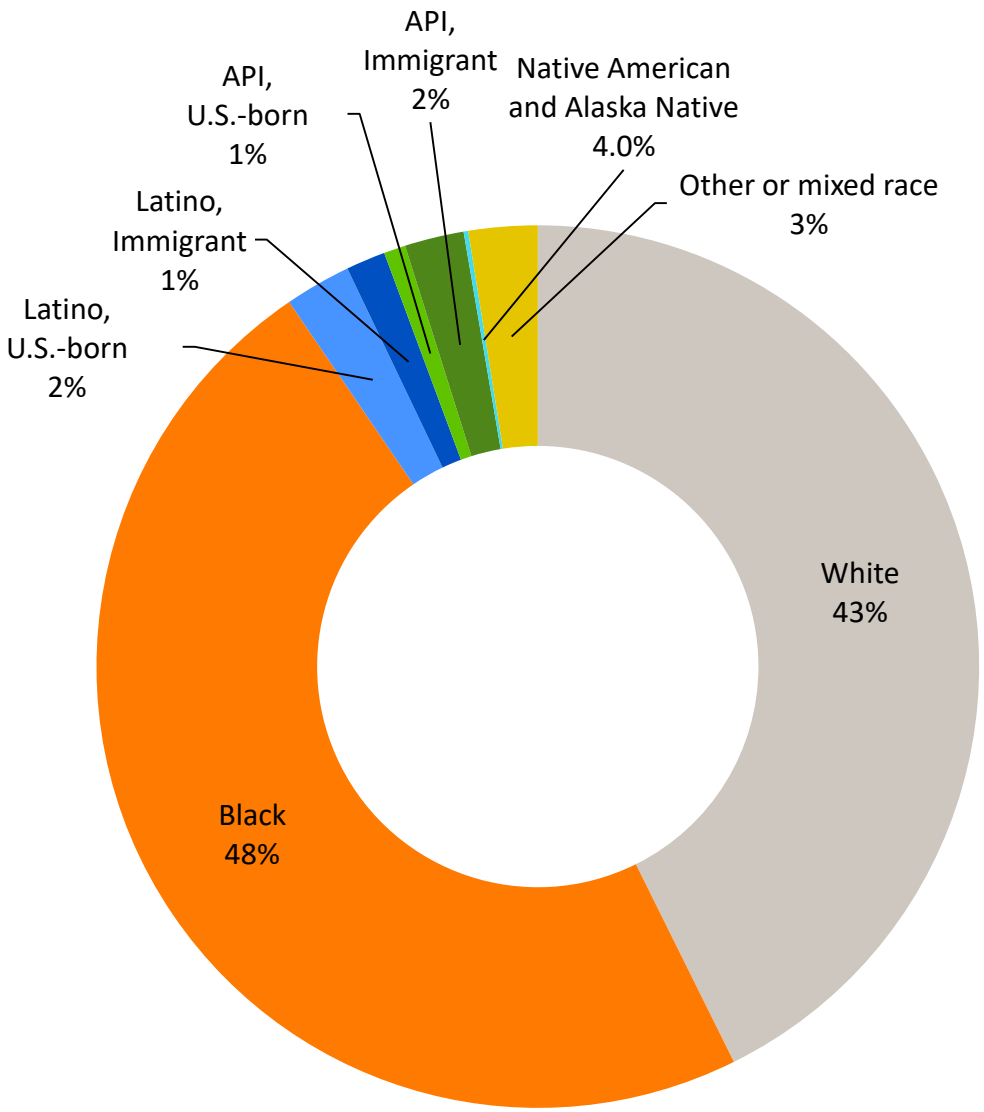

Share of Population Growth by Race/Ethnicity
Missouri, 1980-2016
100%
80%
60%
40%
20%
0%
-20%
9%
5%
17%
69%
13%
10%
26%
15%
35%
1980 to 1990
2000 to 2012-2016
Other
Asian/Pacific Islander
Latino
Black
White


Share of Population Growth by Race/Ethnicity
St. Louis, MO-IL Metropolitan Area, 1980-2016
100%
80%
60%
40%
20%
0%
-20%
14%
5%
22%
62%
-2%
21%
22%
30%
26%
1980 to 1990
2000 to 2012-2016
Other
Asian/Pacific Islander
Latino
Black
White

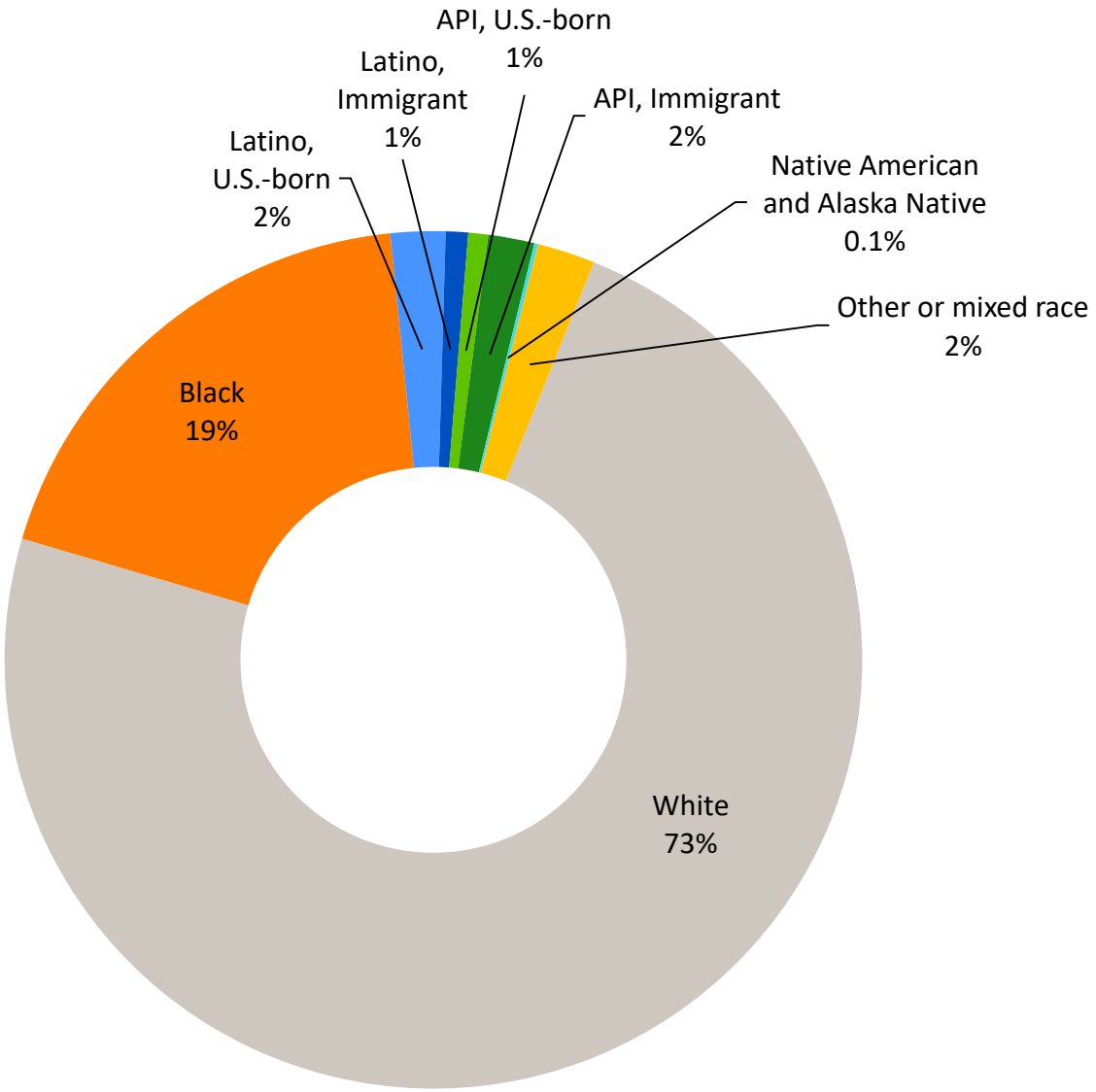
# GEOGRAPHY OF DEMOGRAPHY



# Race/Ethnicity by Nativity, St. Louis City, MO, 2012-2016



Race/Ethnicity by Nativity,
St. Louis, MO-IL Metropolitan Area, 2016



# St. Louis City Region

Race/Ethnicity
by Census Tract, 1990

1 dot = 100 people

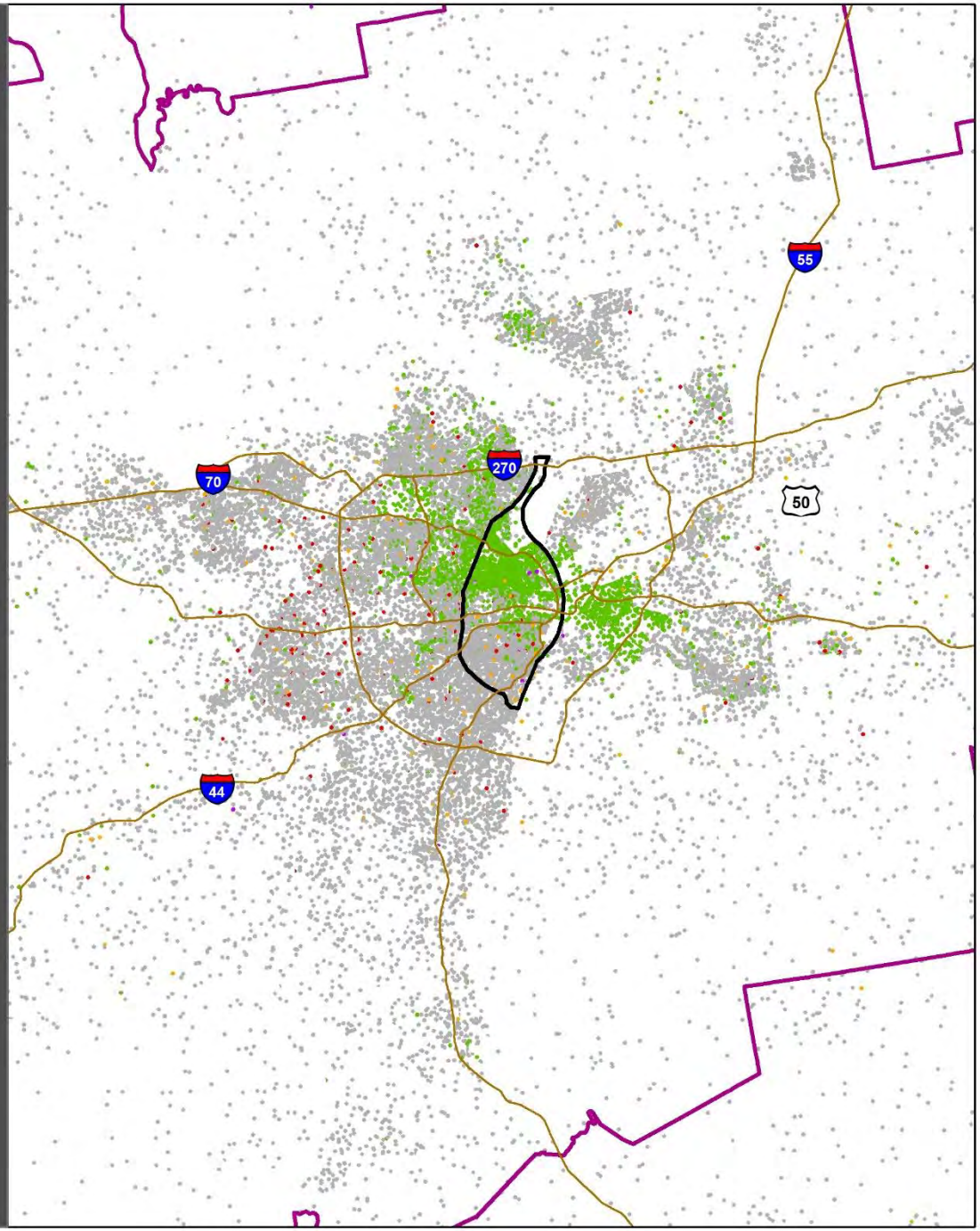
- Non-Hispanic White
- Black
- Latino
- Asian/Pacific Islander
- American Indian or Alaska Native
- Other or Mixed Race

City of St. Louis

St. Louis MSA

N

0 5 10 20 Miles



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Race/Ethnicity
by Census Tract, 2012 - 2016

1 dot = 100 people

- Non-Hispanic White
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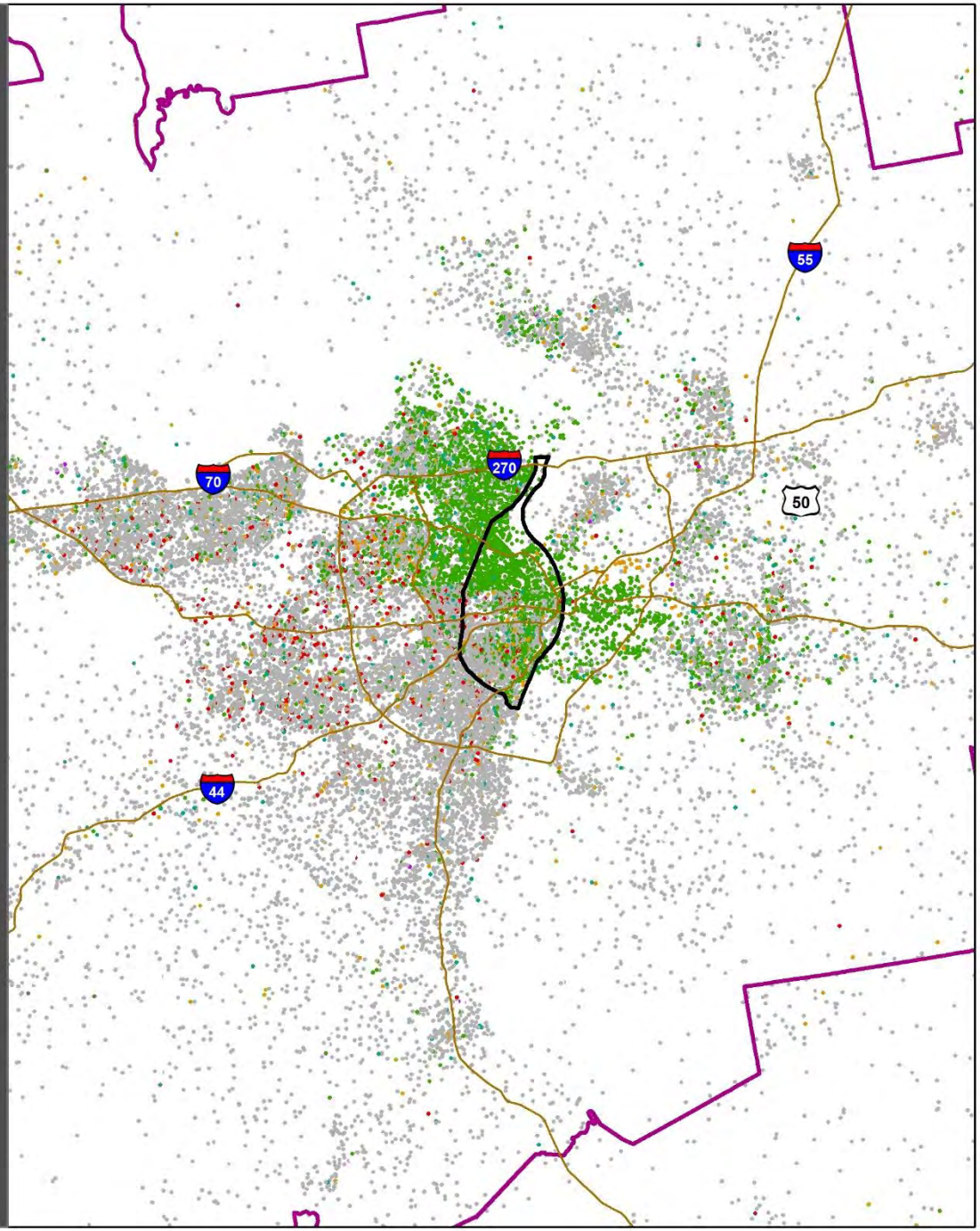
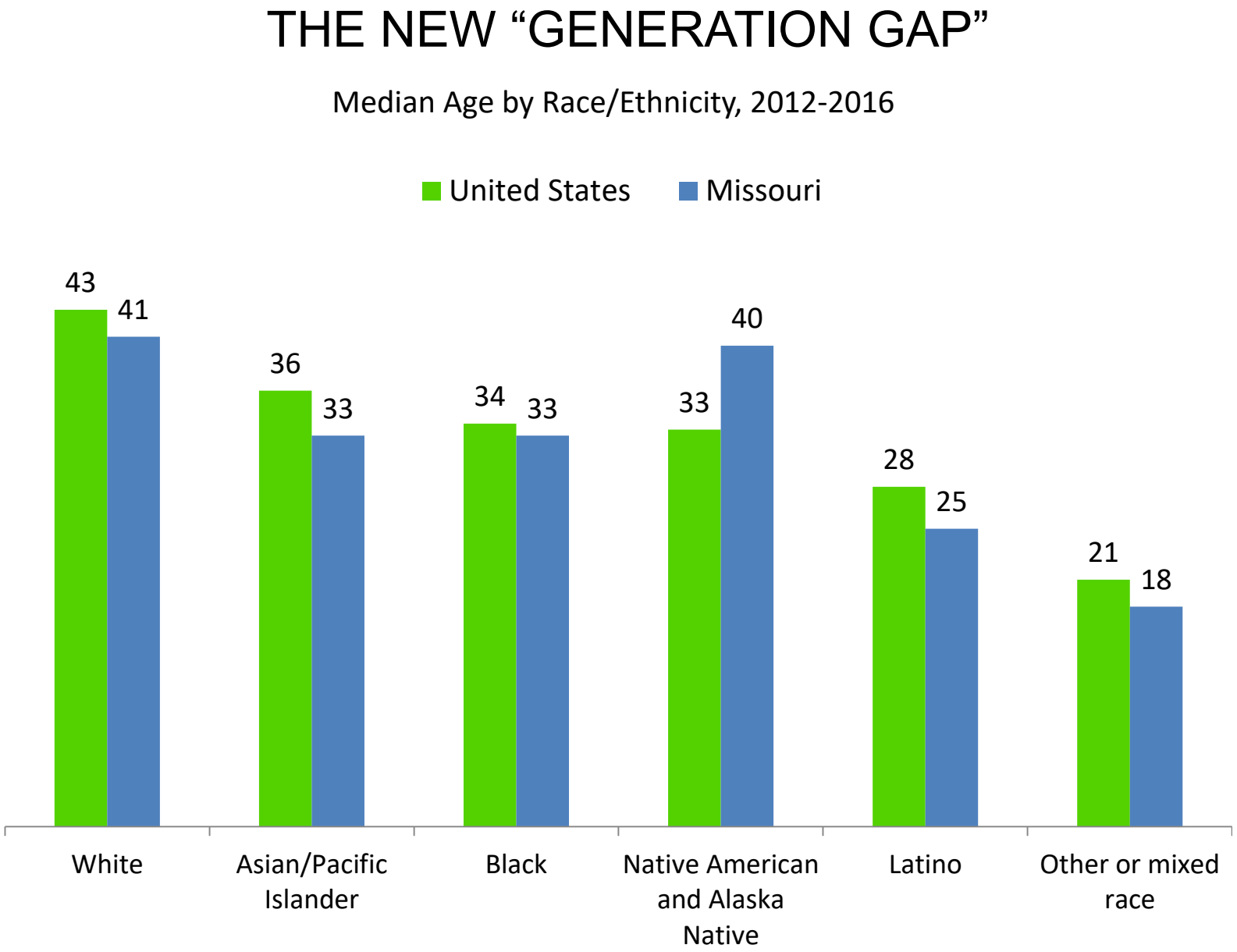
- Latino
- Asian/Pacific Islander
- American Indian or Alaska Native
- Other or Mixed Race
- City of St. Louis
- St. Louis MSA

N

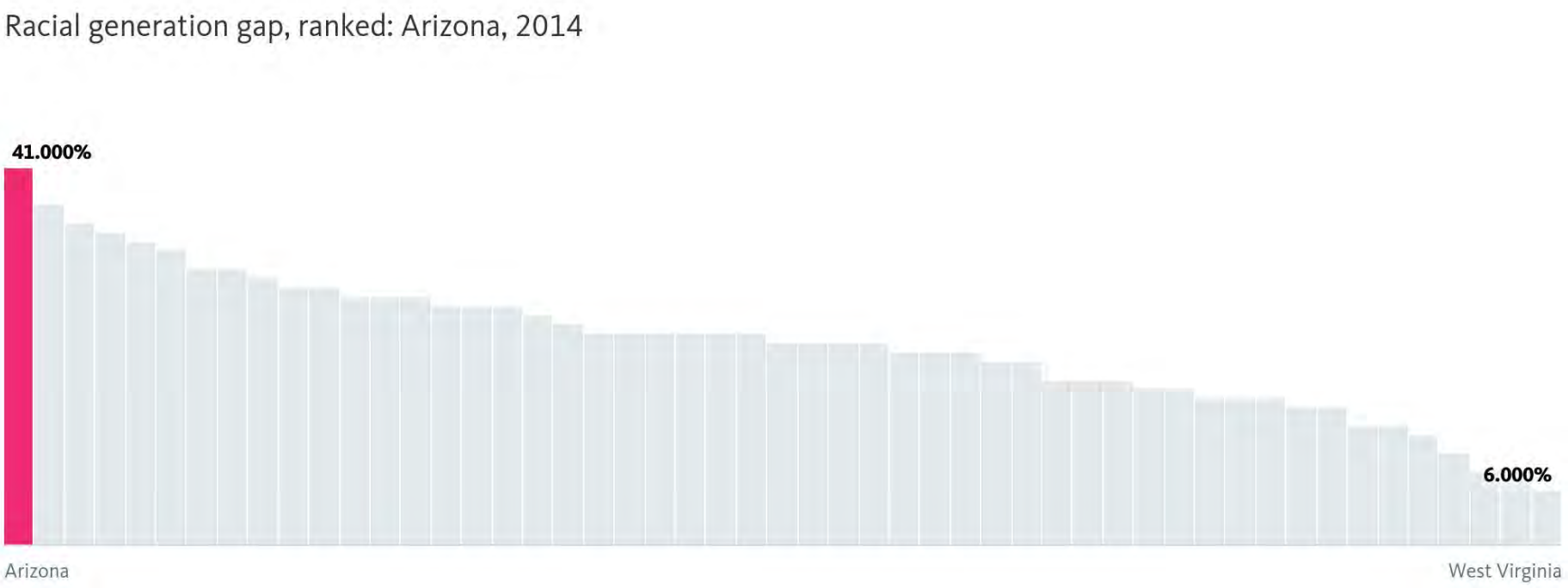
0 5 10 20 Miles



# ANOTHER DEMOGRAPHIC CHALLENGE

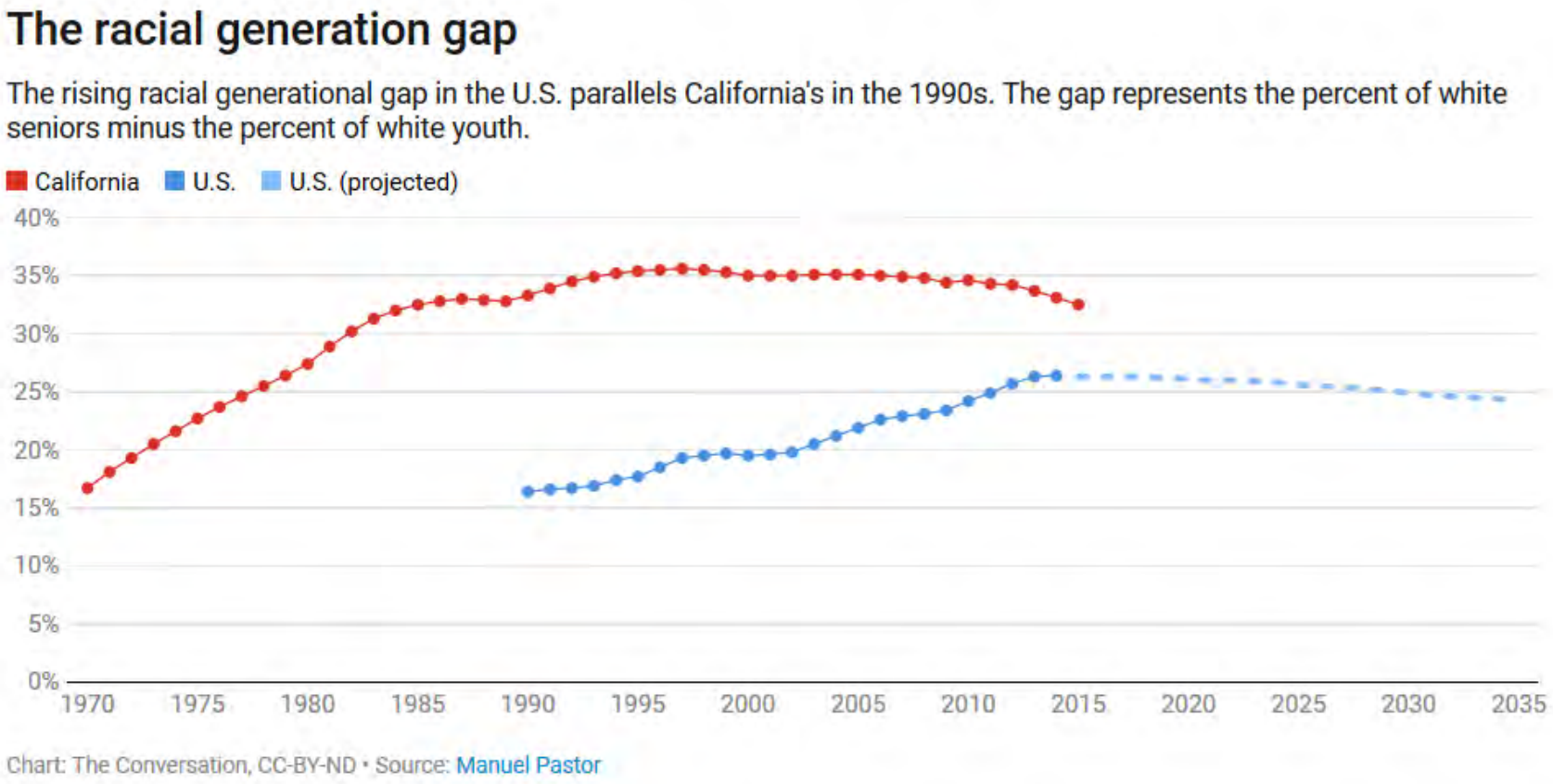


# ARIZONA IS NUMBER ONE . . .

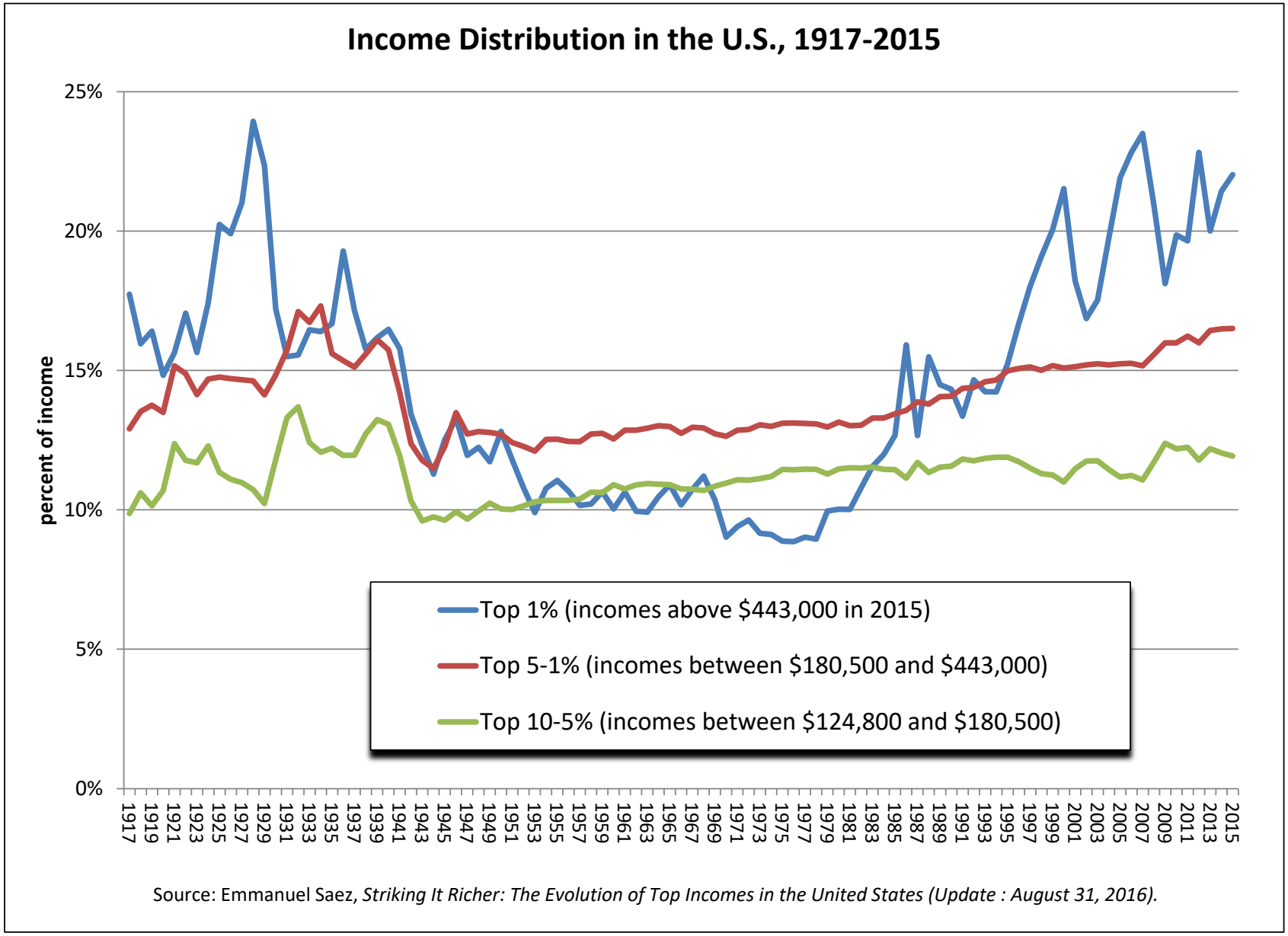



U.S. Census Bureau
PolicyLink/PERE National Equity Atlas, www.nationalequityatlas.org

# WHEN THE GAP GROWS

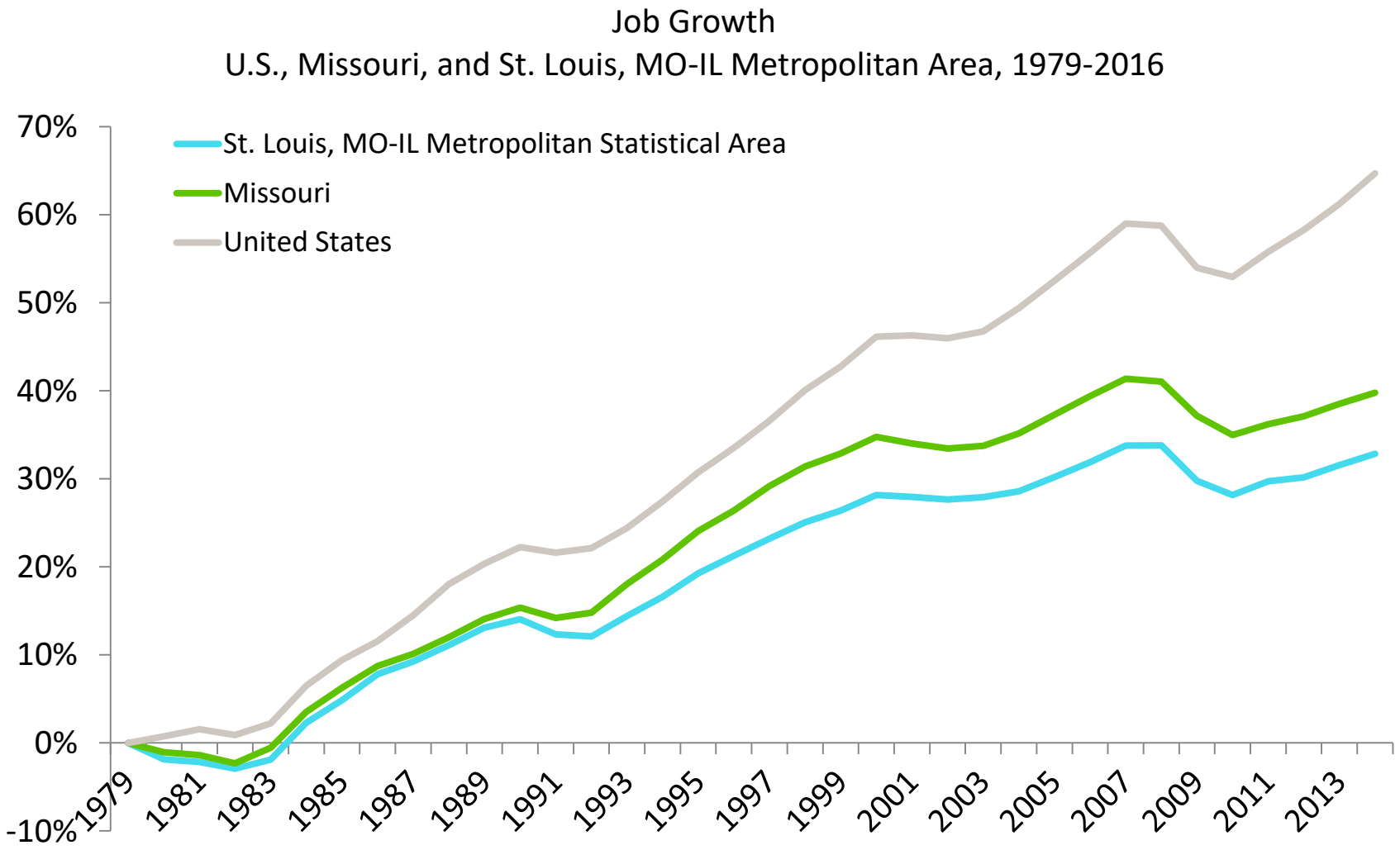


# ANOTHER GROWING GAP . . .

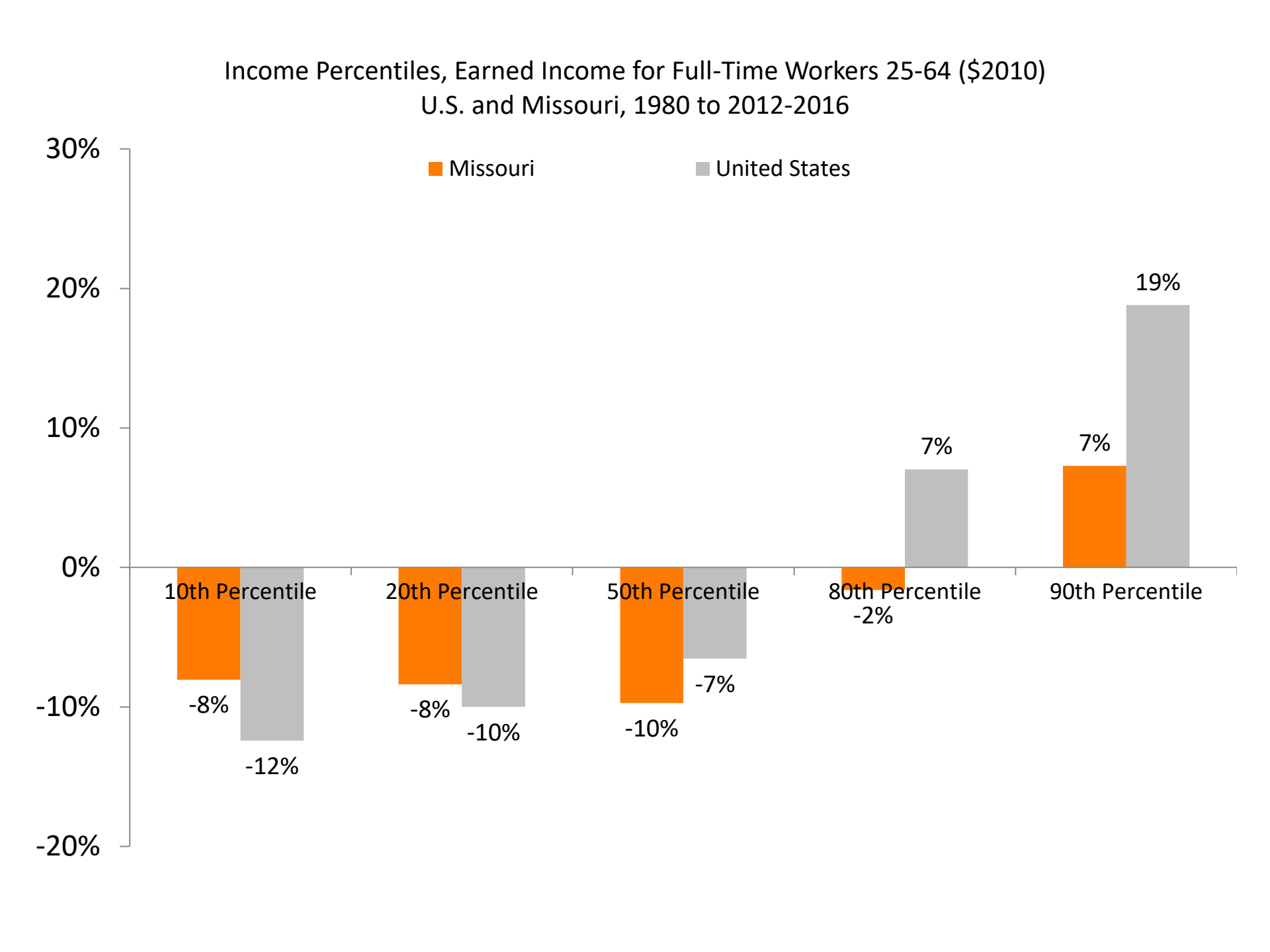


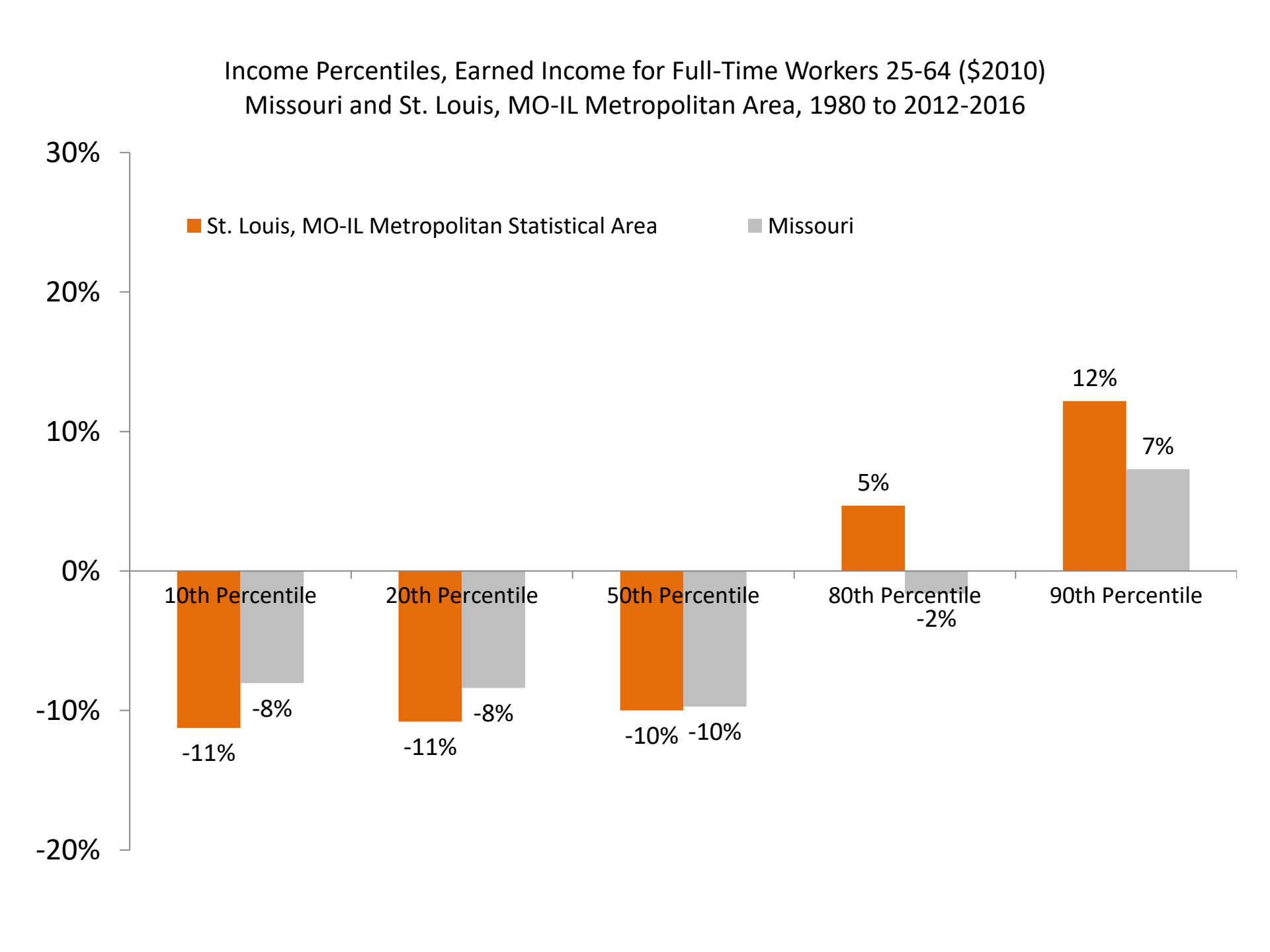

Source: Emmanuel Saez, *Striking It Richer: The Evolution of Top Incomes in the United States (Update : August 31, 2016).*

# AN UNCERTAIN ECONOMY

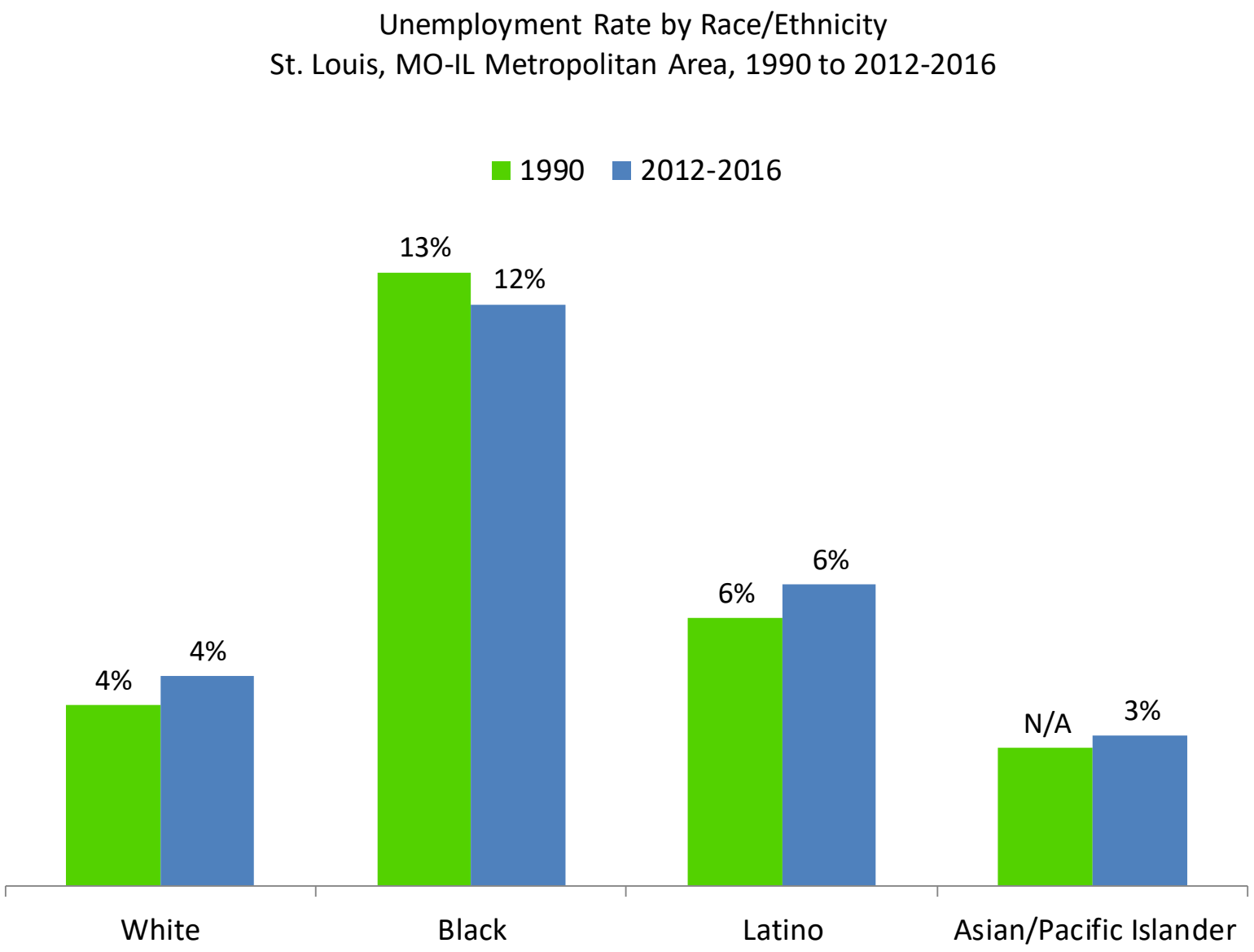



Source: IPUMS

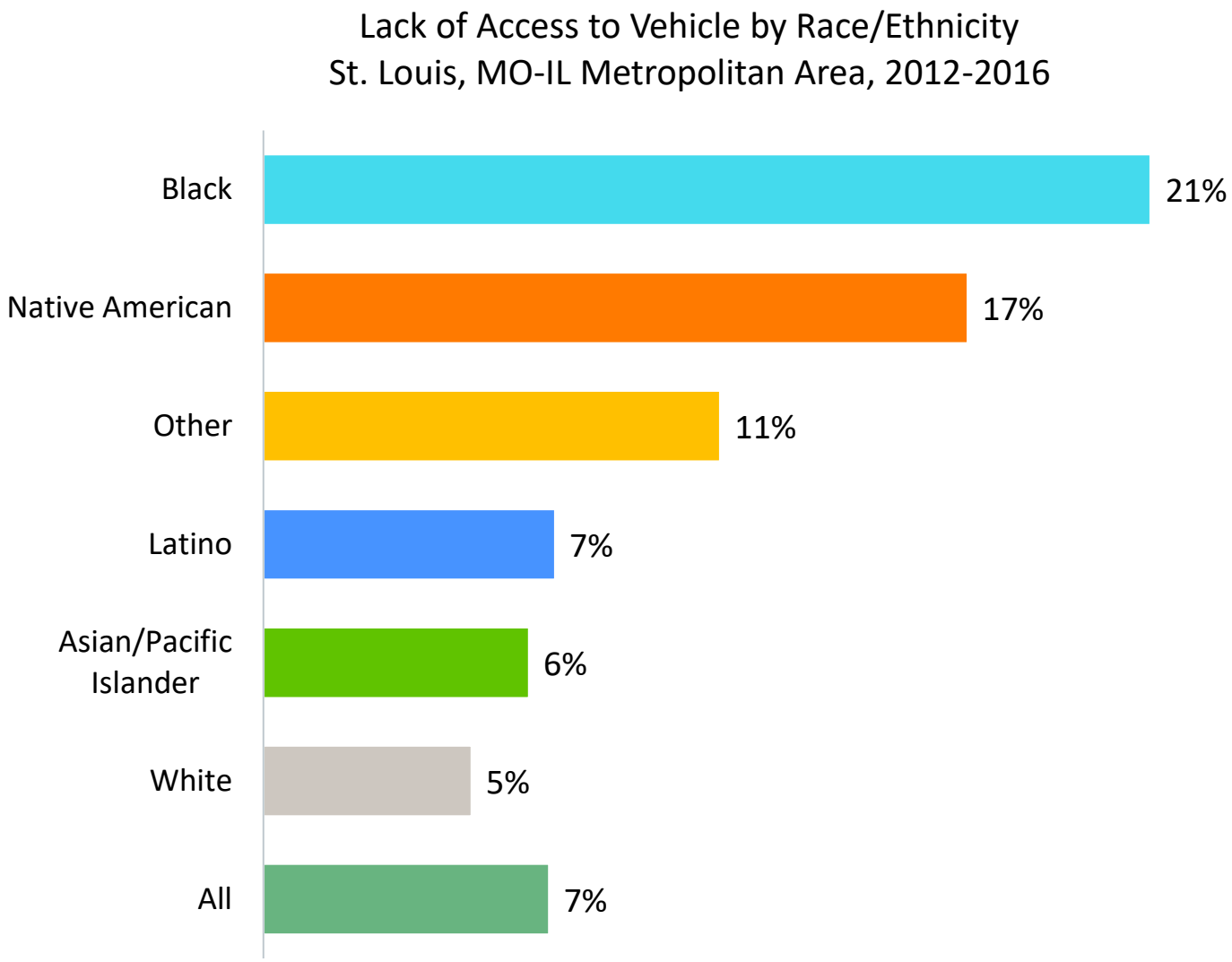

Income Percentiles, Earned Income for Full-Time Workers 25-64 ($2010)
U.S. and Missouri, 1980 to 2012-2016
Missouri
United States
30%
20%
10%
0%
-10%
-20%
10th Percentile
20th Percentile
50th Percentile
80th Percentile
90th Percentile
-8%
-12%
-8%
-10%
-10%
-7%
-2%
7%
7%
19%


Income Percentiles, Earned Income for Full-Time Workers 25-64 ($2010)
Missouri and St. Louis, MO-IL Metropolitan Area, 1980 to 2012-2016
30%
20%
10%
0%
-10%
-20%
St. Louis, MO-IL Metropolitan Statistical Area
Missouri
-11%
-8%
-11%
-8%
-10%
-10%
5%
-2%
12%
7%
10th Percentile
20th Percentile
50th Percentile
80th Percentile
90th Percentile

# CHALLENGES IN ACCESS



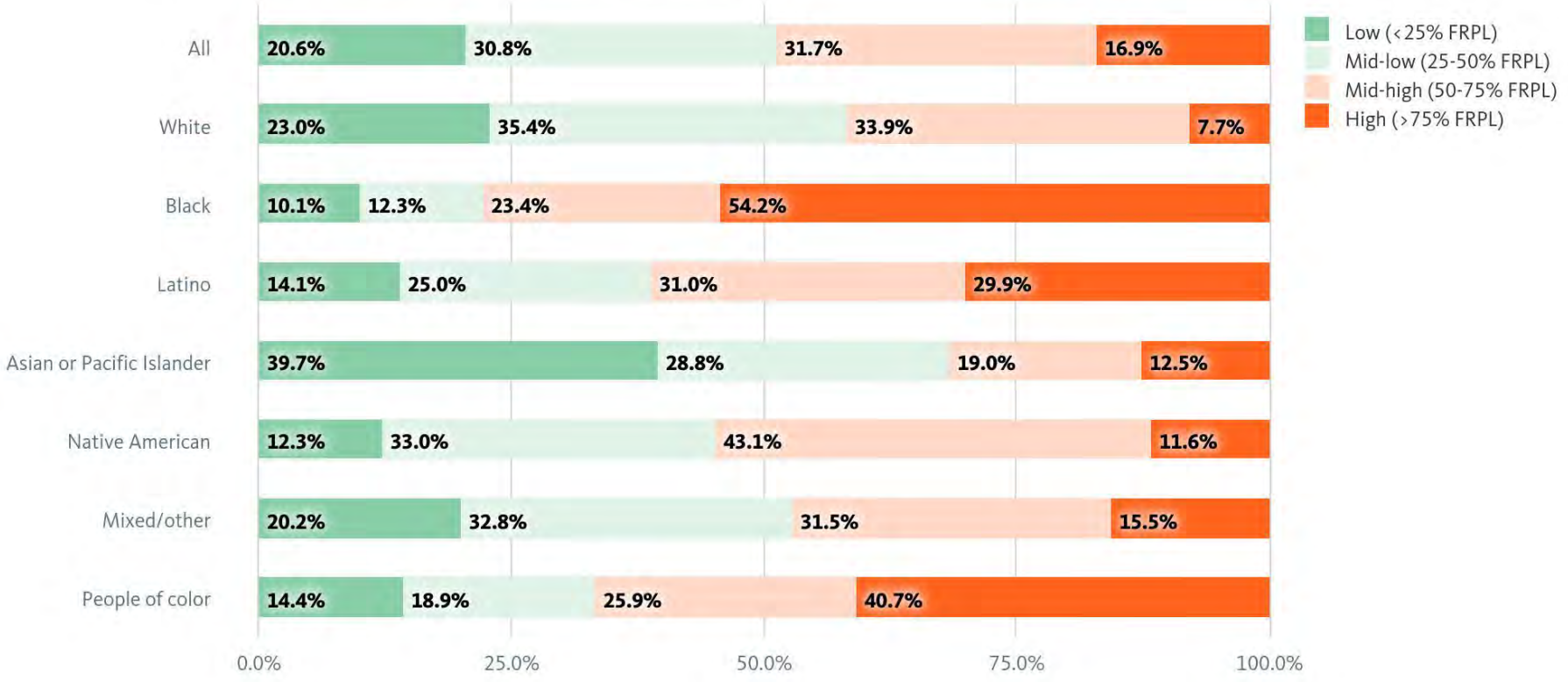
# CHALLENGES IN ACCESS



# INEQUALITIES AHEAD

## Kids of color concentrated in high-poverty schools (Missouri as a whole)

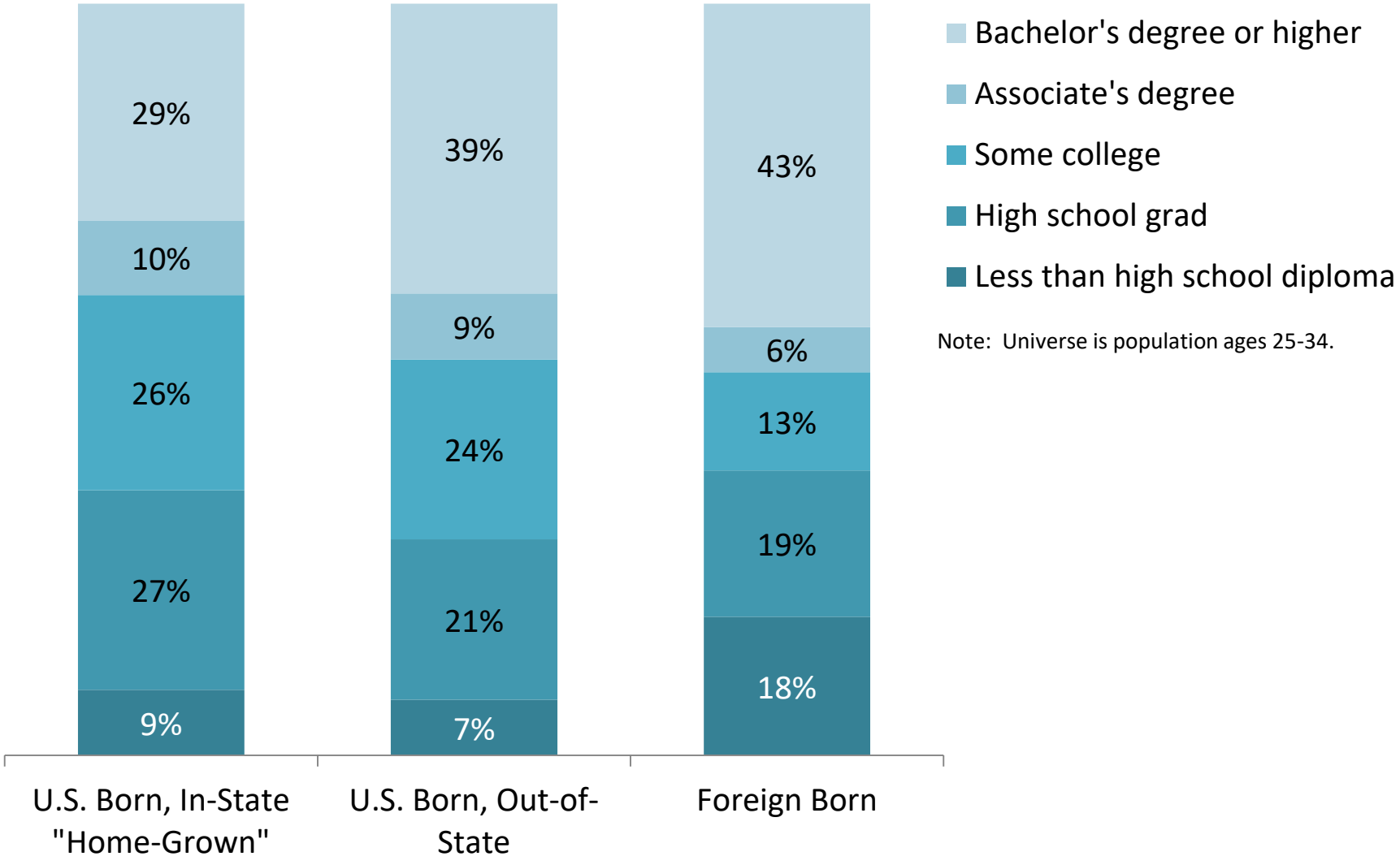
Percent of students by school poverty level, as defined by the share of students in the school eligible for free- or reduced-price lunch (FRPL): Missouri, All public schools, 2016




National Center for Education Statistics

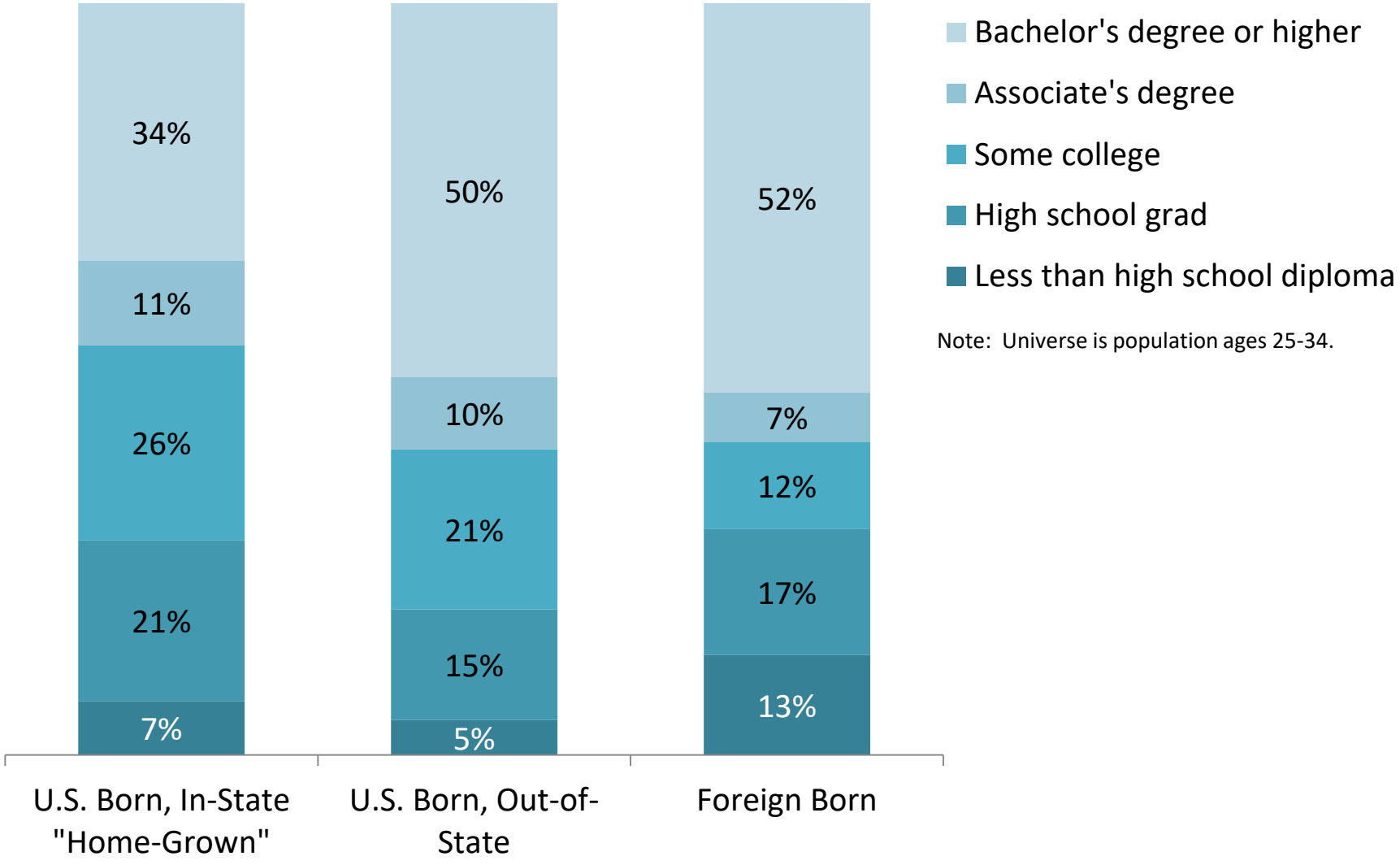
PolicyLink/PERE National Equity Atlas, www.nationalequityatlas.org

In-state U.S.-born, out-of-state U.S.-born, and immigrant populations by educational attainment
Missouri 25-34, 2012-2016




Note: Universe is population ages 25-34.

In-state U.S.-born, out-of-state U.S.-born, and immigrant populations by educational attainment
St. Louis, MO-IL Metropolitan Area, Ages 25-34, 2012-2016

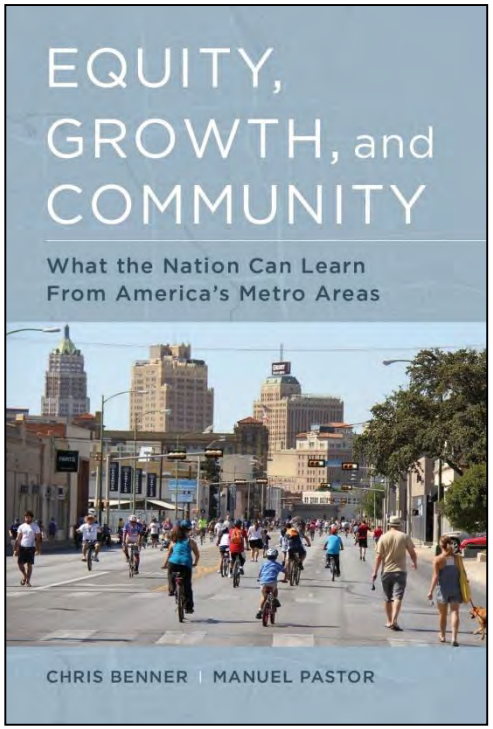



Note: Universe is population ages 25-34.

# THINKING NEW: EQUITY AND GROWTH

Conventional wisdom in economics says there is a trade-off between equity and efficiency.

But, new evidence shows that regions that work toward equity have stronger and more resilient economic growth—for everyone.

# EVIDENCE: EQUITY AND GROWTH

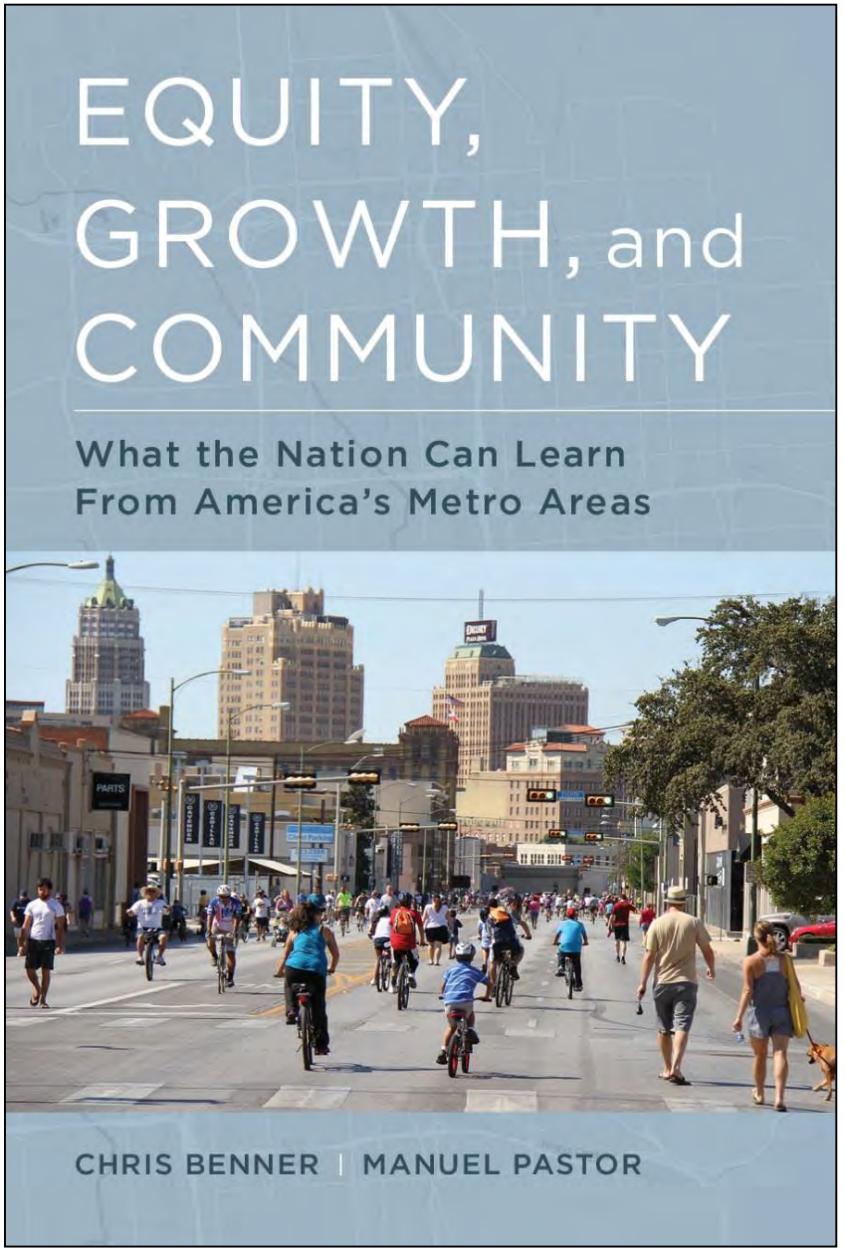
Even the Federal Reserve Bank of Cleveland found that that racial inclusion and income equality matter for growth.


Image Sources: http://static.guim.co.uk/sys-images/Guardian/Pix/pictures/2009/2/24/1235500211963/Ben-Bernanke-chairman-of--003.jpg; http://blog.usni.org/wp-content/uploads/2010/11/Fed-logo_trans.png; http://www.benjamindrickey.com/gallery/gallery_federal_reserve.jpg

# LOOKING FORWARD: EQUITY AND GROWTH

We have developed these ideas further in . . .

Using model from IMF, we look at what predicts length of employment growth for 200 metros, 1980-2010 – inequality & social distance are key dragging factors on sustained growth.

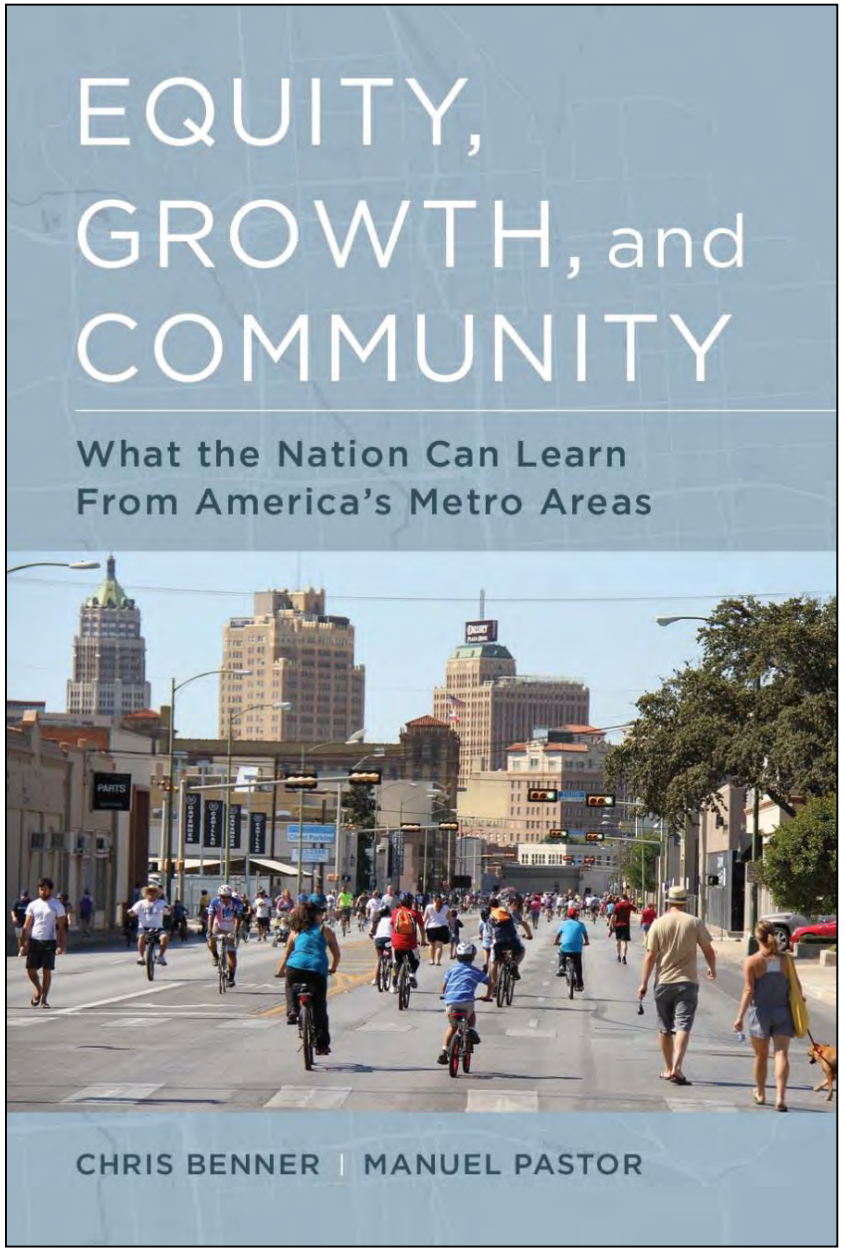


# LOOKING FORWARD: EQUITY AND GROWTH

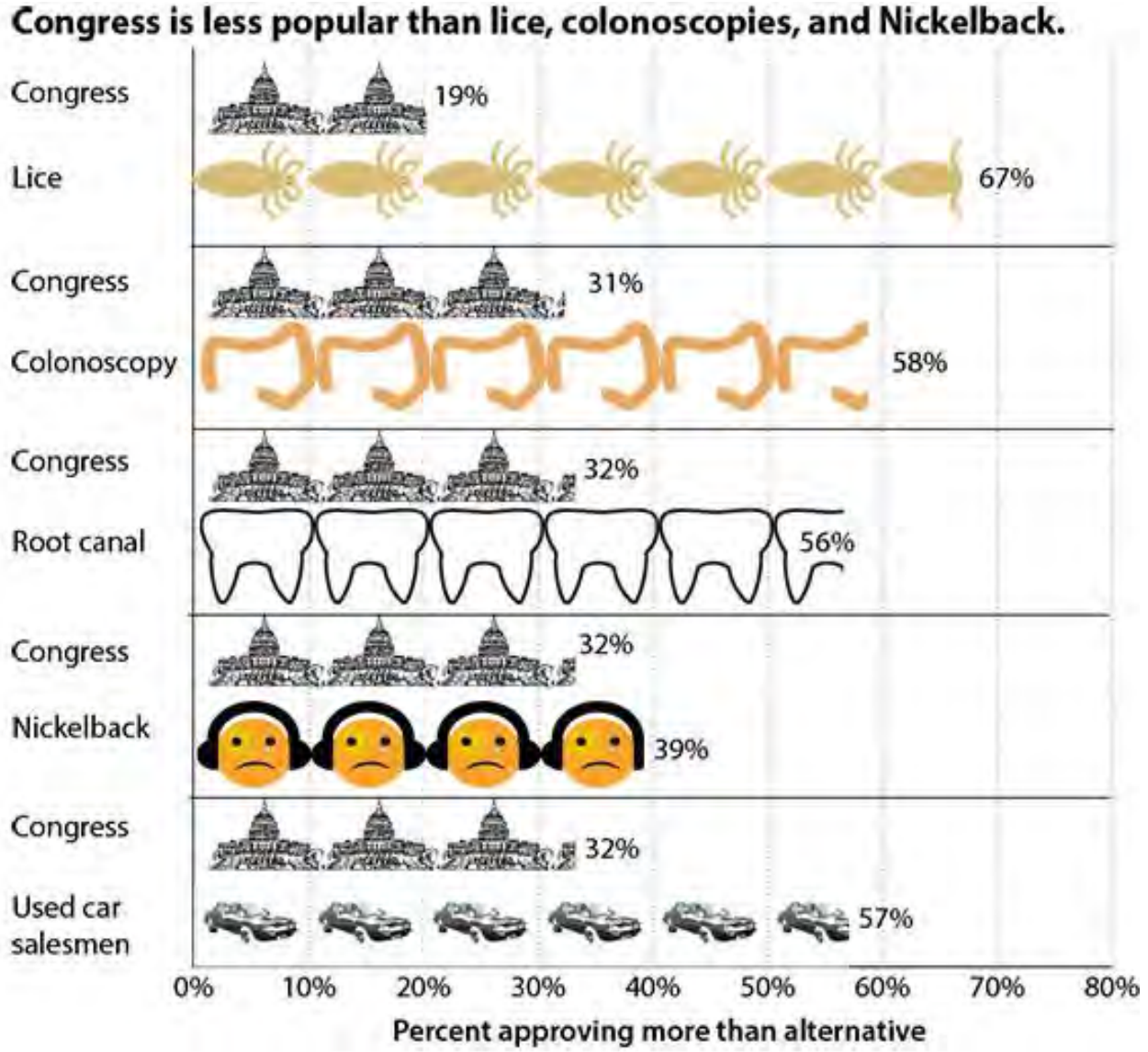
We have developed these ideas further in . . .

We also did 11 case studies and found that:

- Knowing together creates a higher possibility of growing together.
- Conflict is an important part – and not antithetical – to collaboration.



# INSTITUTIONS ARE BROKEN



# DATA AND DIALOGUE

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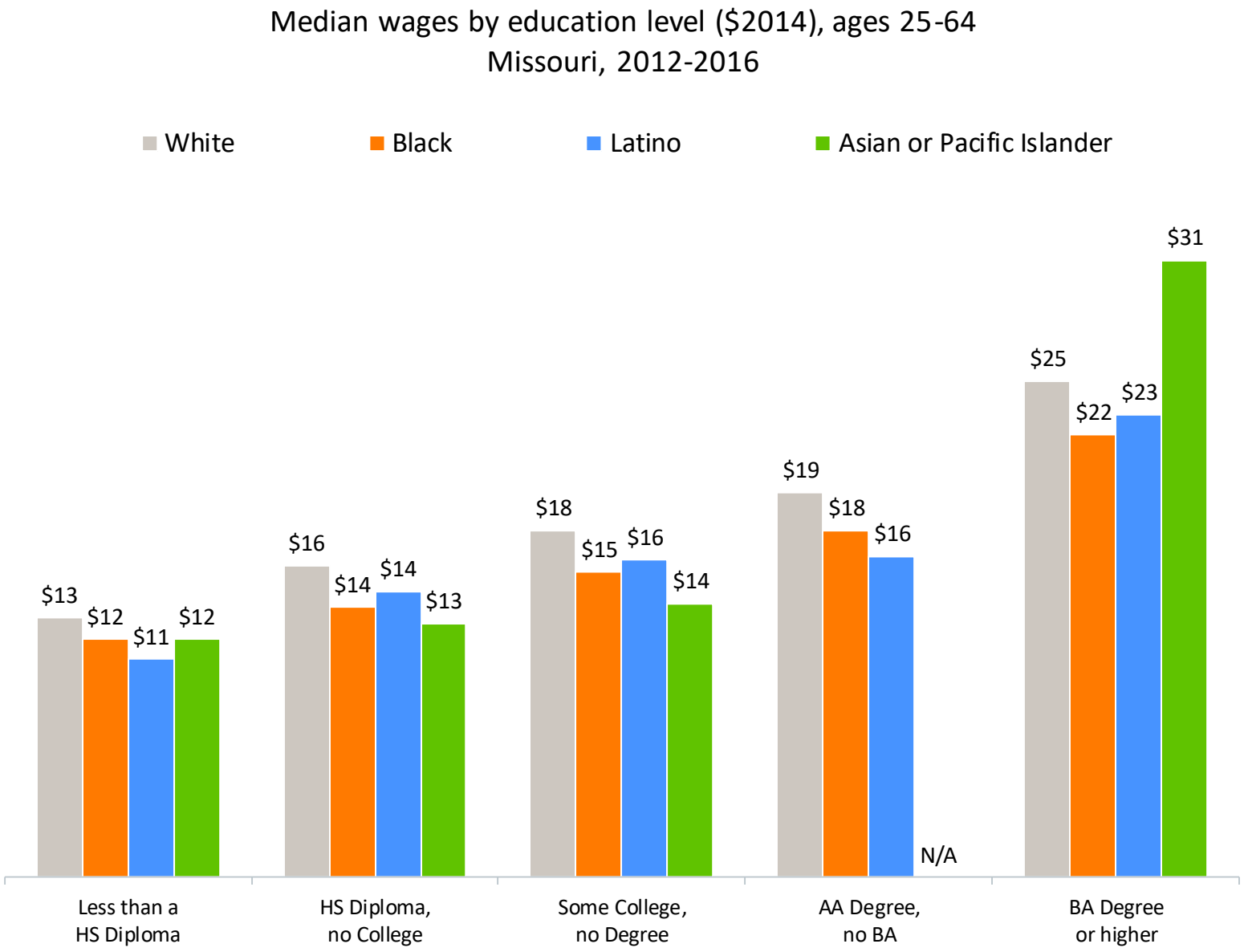
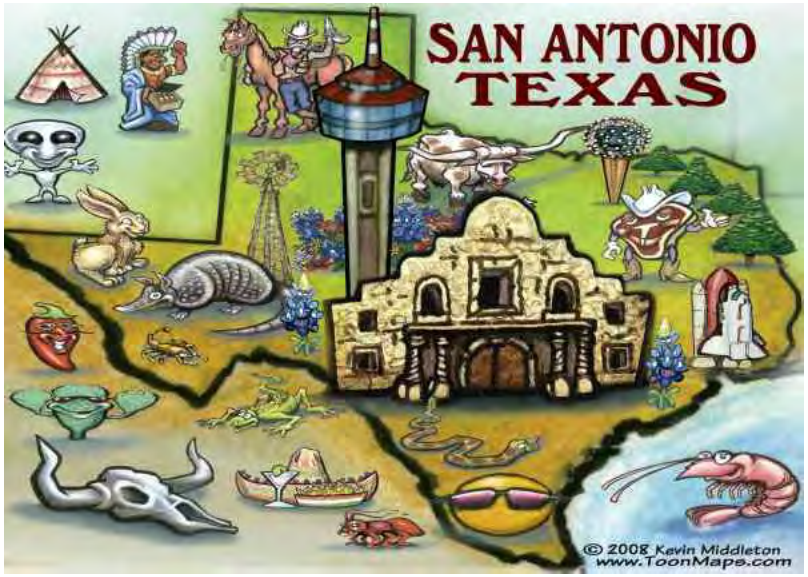


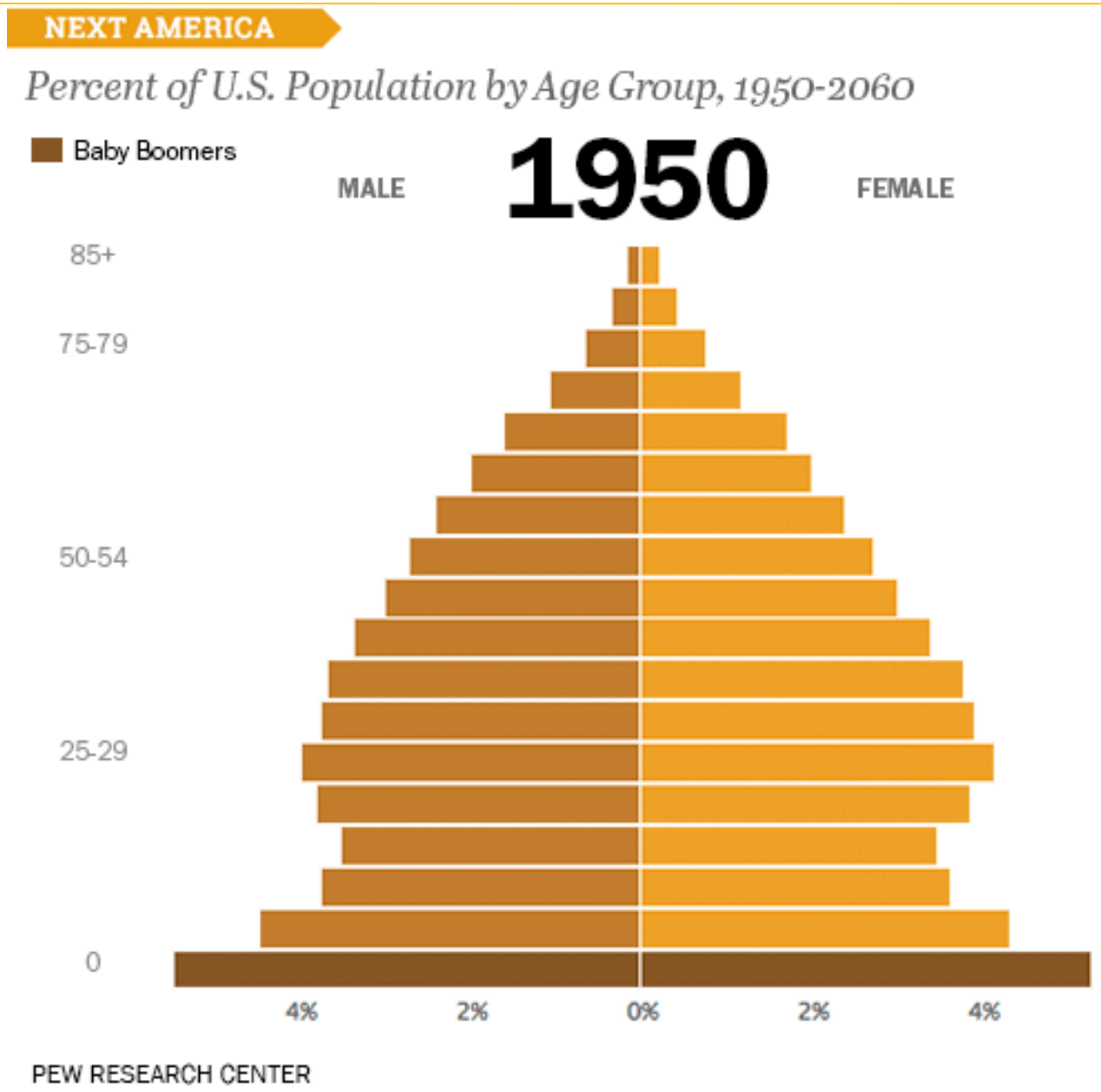
# REGIONAL CONVERSATIONS MATTER


Envision Utah How we grow matters.


# CONFLICT AND COLLABORATION



# THE EQUITY IMPERATIVE



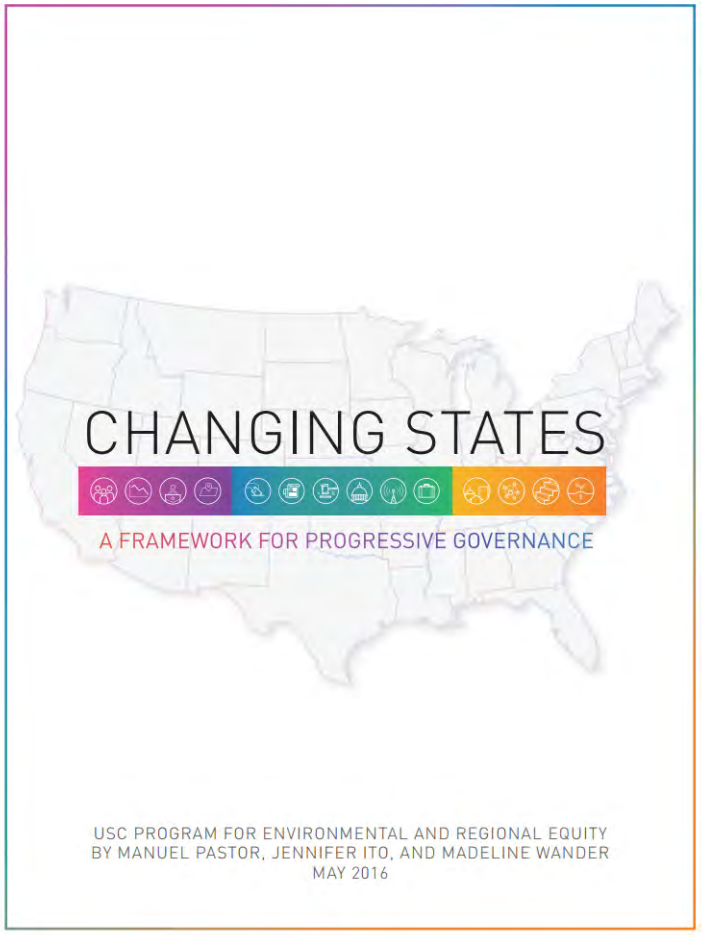
# IMPLICATIONS FOR THE FUTURE

- Center racial and economic equity and practices; stress that equity must be baked in not sprinkled on

- Develop equity indicator projects internally & externally to determine strategies, gauge progress & assure accountability


- Expect challenges on the way – the moral arc may bend toward justice but someone has to pull hard, particularly in turbulent times

# IMPLICATIONS FOR THE FUTURE




# FOR MORE . . .

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