Public Problem Solving & People Centered Policy

Tyra A. Mariani
October 2019
About New America
We are dedicated to renewing the *promise* of America by continuing the quest to realize our nation's highest ideals, honestly confronting the challenges caused by rapid technological and social change, and seizing the opportunities those changes create.
History

Since 1999, New America has nurtured a new generation of policy experts and public intellectuals. Today we are a community of innovative problem-solvers, combining our core expertise in researching, reporting and analysis with new areas of coding, data science, and human-centered design to experiment and innovate nationally and globally.
Our Work
Our Work

Pioneering a new kind of think and action tank: a civic platform that connects a research institute, technology lab, solutions network, media hub and public forum.

- Generate big, bold ideas as templates for change
- Design and advance evidence-based public policies
- Surface and generate locally tested solutions to public problems through a national network of public, private, and civic partners
- Tell stories about what is happening and what is possible
Partnership to Advance Youth Apprenticeship

Building a more inclusive economy by connecting the learning needs of students with the talent needs of industry.

About PAYA

Expanding youth apprenticeship is a strategy for building a more inclusive economy by connecting the learning needs of students with the talent needs of industry. The Partnership to Advance Youth Apprenticeship (PAYA) is a multi-year, collaborative initiative that will support the success of efforts in states and cities to expand access to high-quality apprenticeship opportunities for high school age youth.
BLL Care Index

Tracking the state of care in the USA to better inform policy makers and the public about the changing nature of families and the economy

The New America Care Report proposes systemic change to the early care and learning infrastructure, including additional public and private investment in early care and learning; better training; pay and professionalization of the teaching workforce; as well as select innovative policy recommendations to help make high quality care more affordable and accessible to all families, including:

- Universal paid family leave
- Expanding and improving cash assistance programs
- Implementing high quality universal pre-K programs
- Focusing resources on programs aimed at dual-language learners
ShiftLabs

Working with communities to address the most pressing questions related to automation
Drones Database

The most definitive database of CIA drone attacks and extra-judicial killings by the U.S. government

How We Became a World of Drones

Experts are still predicting that drones will change the character of warfare has already changed. The era of armed drone use has arrived, and the rapid proliferation of drone technology among states and militant groups alike poses a new threat to the international community.

Who has drones and how are they getting them? This site seeks to answer those questions, tracking which countries currently possess armed drones and how they acquired them, based on an analysis of hundreds of news reports and government documents.
Public Interest Technology

Building a new field to leverage technical expertise in support of governments, nonprofits, and the people they serve

What is Public Interest Technology?

Public Interest Technology is a field dedicated to leveraging technology to support public interest organizations and the people they serve. For decades, public interest organizations have worked to improve the lives of the general public. They work on issues that shape our everyday lives, including protecting the environment, human rights, child welfare, and reforming criminal justice.

As public interest technologists, we seek ways to ensure technology allows and enables public interest organizations to best serve all people.
The Need for Innovation in Education & The New Practice that Starts with People
The New Practice of Public Problem Solving

1. Centering your work on people
2. Scouting for and experimenting with small-scale solutions
3. Continually improving the use of data
4. Designing and connecting for scale
Case Study: Built for Zero
Panelists

Irene Agustin, Director of Human Services, City of St. Louis

Dr. Yusef Scoggin, Director, Office of Family and Community Services, St. Louis County
Reflection & Discussion
Reflection

1. What did you hear this morning that resonated for you? Why?

2. What gets in the way (and that you can influence/control) of more child-centered decision making in your work?

3. How might you apply the practice framework (better)?