2017 FUNDING OPPORTUNITIES

Information Session
April 10, 2017
AGENDA

- Welcome and Introductions
- The Deaconess Heritage and Spirit
- Just for Kids Theory of Change
- Funding Opportunities
- Exploring Partnership
- Application Process and Requirements
- Questions & Answers
THE DEACONESS HERITAGE AND SPIRIT
Reverend Starsky D. Wilson
President and CEO
THE DEACONESS HERITAGE

✓ Deaconess’ mission began in 1889 when the Deaconess Sisters were trained to care for the poor and sick in St. Louis.

✓ Deaconess Foundation is a ministry of the United Church of Christ.

✓ Since 1998, the Foundation has invested more than $78 million to improve the health of the St. Louis region.
MISSION, VISION AND STRATEGY

MISSION

In the spirit of our faith heritage, the mission of Deaconess Foundation is the improved health of the St. Louis metropolitan community and its people.

VISION

Deaconess Foundation envisions a community that values the health and well-being of all children and gives priority attention to the most vulnerable.

STRATEGY

Strengthen the region’s capability to achieve positive outcomes for children and youth through collaborative engagement and investment with diverse partners to improve systems and sustain actions that have long-term impact on the health and well-being of children.

Health and hope for all St. Louis children
BUILDING A COMMUNITY JUST FOR KIDS

Pursuit of Child Well-Being

Commitment to Racial Equity

Practice of Innovative Philanthropy
JUST FOR KIDS THEORY OF CHANGE
TAMITHA WALKER MCKINNIS
VICE PRESIDENT OF PROGRAMS
**JUST FOR KIDS THEORY OF CHANGE**

**ASSETS / INPUTS**
- Investment Portfolio
- Socially-responsive investment policy
- Deaconess Center for Child Well-being
- Board of Trustees
- Professional staff
- Policy Advisory Board
- Community Advisory Board
- Reputational capital & emerging authority
- Faith heritage & Community
  - (220 UCC Churches; 50K members)
- Capacity Building Knowledge
- Holistic focus on child well-being
- Network of Consultants, coaches & evaluators

**OUTPUTS**
- Financial Investment
  - Institutional Leadership Grants
  - Responsive Grants
  - Scholarship Grants
  - Individual Leadership Grants (Fellowships)
  - Church-Related Grants
  - Collaborative Grants
  - Mission-related Investments
- Community Engagement
  - Intra- & Multi-Sector Convening
  - Constituency Services (Grantees, Churches, Child Advocates)
  - Strategic Initiative Leadership Skills-building Training
- Policy Development
  - Underwriting Research
  - Disseminating Research Findings
  - Policymaker Education
- Advocacy
  - Strategic Communications
  - Policy Campaigns
  - Will-building & Agenda Setting

**STRATEGY SCREEN**
- **Racial Equity**
  - Early Childhood Education
  - Justice and Equity for Youth
  - Family Economic Mobility
  - Comprehensive Health Care

**CAPACITIES INFLUENCED**
- Youth and child advocates equipped & positioned to move systems
- Increased citizen contact with policymakers
- Child service providers oriented to advocacy
- Community organizers focused on children
- Strengthened networks & alliances for CWB policy
- Churches engaged in child advocacy
- Sustainable, better capitalized CDFIs
- Policymakers aware of innovative solutions
- Available, affordable & accessible, accredited child care
- Restorative justice practices in schools
- Equitable contacts & outcomes for youth in criminal justice & child welfare systems
- Accessible, affordable high-quality medical, mental & oral health homes
- Family-supporting living wages
- Accessible, effective asset building supports & services

**ARENAS CHANGED**
- Physical, social, emotional & cognitive kindergarten readiness
- Reconciliation of disparate infant mortality rates
- Youth receive just treatment under the law
- Family economic stability attainable within one generation
- Policy shifts aligned with DF policy priorities
- Community affirms child’s right to well-being & responsibility to create circumstances for each child to flourish

**COMMUNITY RESULTS**

**IMPACT ON CHILDREN**
- **ALL CHILDREN IN ST. LOUIS:**
  - Grow and develop as kids their age (& stage) should;
  - Have what they need to be successful as adults;
  - Are able to enjoy being kids.

**Conditions:** Growth in populations of color. Children as poorest population. Regional fragmentation. Community-level trauma. Racial income inequity. Political/cultural divergence between region & capitols.

**Health and hope for all St. Louis children**
Situation

640,000 children in bi-state footprint

• 1 in 5 living in poverty | 25.5% living in high-poverty neighborhoods
• 25% children of color (13% Black, 7% Latino, 2% Asian, 73% White)
• IL and MO rank 21\textsuperscript{st} and 28\textsuperscript{th} respectively in state rankings for child well-being
• Increase in # uninsured children since 2010 (7.3%), # entering/re-entering state custody (5.1%), and # child asthma ER visits (10.2 per 1000)
• 24% decrease in number of accredited child care facilities (only 17% accredited)
JUST FOR KIDS: APPROACH AND FRAMEWORKS

- Results-Based Accountability
- Systems Change/Progressive Governance
- Community Capacity
- Collective Impact
- Civic Engagement
Deaconess Foundation envisions a racially equitable St. Louis metropolitan community in which the allocation of power and distribution of resources, benefits, opportunities and burdens are not predictable nor determined by race.
JUST FOR KIDS: ASSETS & INPUTS

Organizational, Human, Relational and Social Capital

- Independent Financial Resources
- Faith Heritage and Community
- Reputational capital and emerging authority
- Holistic focus on child well-being
- Capacity building knowledge
- Deaconess Center for Child Well-Being
- Board of Trustees (PAB, CAB, and Committees)
- CEO and Staff
- Network of consultants
JUST FOR KIDS: OUTPUTS

Financial Investment
Community Engagement
Policy Development
Advocacy
DEACONESS POLICY PRIORITIES: JUST FOR KIDS STRATEGY SCREENS

Justice and Equity for Youth
Early Childhood Education
Family Economic Mobility
Access to Comprehensive Health Care
JUST FOR KIDS: CAPACITIES INFLUENCED

What system and community capacities must be influenced to activate our child well-being agenda?
JUST FOR KIDS: ARENAS CHANGED

What interim arenas must be enhanced or improved to achieve longer-term results?
JUST FOR KIDS: COMMUNITY RESULTS

System
- Policy shifts aligned with DF policy priorities

Community
- Affirms child’s right to well-being & responsibility to create circumstances for each child to flourish

Early Childhood Education
- Physical, social, emotional & cognitive kindergarten readiness

Justice and Equity for Youth
- Youth receive just treatment under the law

Family Economic Mobility
- Family economic stability attainable within one generation

Comprehensive Health Care
- Universal access to comprehensive mental, physical and dental care

Health and hope for all St. Louis children
JUST FOR KIDS: IMPACT ON CHILDREN

ALL children in the St. Louis metropolitan community WILL:

- Grow and develop as kids their age (and stage) should;
- Have what they need to be successful as adults; and
- BE able to enjoy being kids.
2017 FUNDING OPPORTUNITIES

ALYSSA CURRAN
MANAGER OF PROGRAMS
2017 FUNDING OPPORTUNITIES

☑ Responsive Grants
☑ Anchor Grants
☑ Policy Campaign/Collaborative Grants
☑ Leadership Grants
☑ Mission-Related Investments
☑ Other Funding Opportunities
RESPONSIVE GRANTS

Selection Criteria

✓ Funding will support **policy development, advocacy or organizing efforts** that **pursue positive systemic change** for the well-being of children and families in the St. Louis metropolitan region in alignment with **Deaconess policy priorities**

✓ One- or two-year grants will be awarded quarterly **up to $15,000 per year per organization** (3 cycles in 2017)

✓ Grants be awarded to direct service providers that work to amplify the voices of their constituencies but **will not** be awarded to applicants requesting funds for programs or direct services

✓ Both emerging and established efforts at all stages of work are encouraged to apply

*Health and hope for all St. Louis children*
Competitive Responsive Grant applicants will:

- Apply a racial equity lens and work to understand and address the root causes or conditions of issues inhibiting child well-being, not just the symptoms,

- Be reflective of, and accountable to affected communities in leadership, staffing, mission, goals, and activities, and

- Pursue efforts that:
  - Research, develop and test new policy ideas or protect effective policies,
  - Advance public and policymaker education, debate, and will,
  - Equip and position advocates and organizers, and/or
  - Strengthen networks and alliances
ANCHOR GRANTS

Selection Criteria

- Funding will provide **four year, general operating support** to a cohort of exemplary organizations chosen to advance policy and advocacy work in alignment with Deaconess’ policy priorities

- Grantees will be ready and willing to partner with Deaconess to enhance leadership and increase organizational impact to advance policy priorities

- Grantees will engage in professional development and peer learning opportunities, executive coaching, Executive Directors retreat, and learning and assessment

- Grants will be awarded for $50,000-$75,000 per year for 4 years
ANCHOR GRANTS

Competitive Anchor Grant applicants will demonstrate:

✓ Visionary leadership and exemplary policy or advocacy expertise,

✓ A history of commitment to diversity, equity and inclusion and Deaconess policy priorities, and

✓ An interest in enhancing their organization’s ability to authentically engage others, leverage broader environmental assets, and build skills needed to advance their advocacy- or policy-related efforts
POLICY CAMPAIGN/ COLLABORATIVE GRANTS

Selection Criteria

✓ Grants will support the development of rigorous research and analyses, policy papers and community campaigns in pursuit of policy shifts aligned with Deaconess’ policy priorities

✓ Grants could also support opportunistic initiatives well-positioned to advance policy change

✓ Grant-supported efforts will advance racial equity and translate policy work in ways that enhance its value to policymakers, the media, and the general public
LEADERSHIP GRANTS

Selection Criteria

- This closed pool will be accessible only to former Deaconess Impact Partners
- Leadership grants will support the efforts of chief executives of strong child-serving organizations as they engage the field to shift policy and align actions for the well-being children
- One-year grants will be available up to $10,000
- Competitive applicants will:
  - Sustain capacity-building culture enhanced by previous Deaconess DIP investment
  - Incentivize leadership and racial equity within networks and systems to strengthen the region’s capacity to achieve better outcomes for children and youth
  - Participate in peer learning opportunities that focus on readiness for systemic change
  - Participate in ongoing assessment and evaluation
Deaconess seeks to explore use of diverse tools to partner with non- and for-profit groups to maximize organizational impact in alignment Deaconess policy priorities, return expectations and risk parameters.

Selection Criteria

- Below market rate mission-related investments will support the efforts of community development financial institutions (CDFI’s), credit unions, nonprofit financial intermediaries, nonprofit organizations, and/or social enterprises.

- Competitive applicants will demonstrate:
  - Organizational strength and readiness for borrowing,
  - Track record of lending or investment,
  - Clear business model for repayment of the investment, and
  - Proposed use of capital in alignment with Deaconess policy priorities to advance well-being for children and families in the St. Louis metropolitan region.
2017 SPECIAL HEALTH GRANTS

- **Nonprofit Hospitals Grant:** one-time $50,000 grant will support nonprofit hospitals and health centers in their efforts to provide uncompensated care services for children and expand CHIP and Medicaid eligibility and services.

- **Child Rehabilitation Grant:** one-time $50,000 grant will support health care providers, primarily health centers and nonprofit hospitals in their efforts to provide uncompensated rehabilitation services for children.
OTHER FUNDING OPPORTUNITIES

Deaconess Nursing Scholarship Program

- Honors nursing heritage of Deaconess mission by supporting local students with demonstrated financial need
- Scholarships administered through a partnership with the Scholarship Foundation of St. Louis and the St. Louis American Foundation

Child Advocacy Ministry

- Furthers commitment to advance faith-based advocacy
- Grants up to $20,000 made to UCC congregations hosting CDF Freedom Schools
EXPLORING PARTNERSHIP
TAMITHA WALKER MCKINNIS
VICE PRESIDENT OF PROGRAMS
ALIGNMENT WITH JUST FOR KIDS

INVEST

ENGAGE

ADVOCATE

ASSETS / INPUTS

Investment Portfolio
Socially-responsive investment policy
Center for Child Well-being
Board of Trustees
Professional staff
Policy & Community Advisory Boards
Reputational capital & emerging authority
Faith heritage & Community
(220 UCC Churches; 50k members)
Capacity Building Knowledge
Network of Consultants, coaches & evaluators

OUTPUTS

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Responsive Grants
Policy campaign/Collaborative Grants
Mission-related Investments
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Constituency Services (Grantees, Churches, Child Advocates)
Strategic Initiative Leadership
Skills-building Training
Policy Development
Underwriting Research
Disseminating Research Findings
Policymaker Education
Advocacy
Strategic Communications
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STRATEGY SCREEN

Racial Equity
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CAPACITIES INFLUENCED

Youth and child advocates equipped & positioned to move systems
Equitable contacts & outcomes for youth in justice and child welfare systems
Restorative practices in schools
Equitable contacts & outcomes for youth in justice and child welfare systems

ARENAS CHANGED

Policymakers aware of innovative solutions
Community organizers focused on children
Strengthened networks & alliances for CWB policy
Churches engaged in child advocacy
Sustainable, better capitalized CDFIs

COMMUNITY RESULTS

Youth receive just treatment
Physical, social, emotional & cognitive kindergarten readiness
Policy shifts aligned with policy
Fair & equitable treatment of children
Family economic stability attainable within one generation
Community affirms child’s right to well-being & responsibility to create circumstances for each child to flourish

Impact on Children

ALL CHILDREN IN ST. LOUIS:
Grow and develop as kids their age (stage) should;
Have what they need to be successful as adults;

evaluation, Knowledge Management & Strategic Communications
Field, Faith & Thought Leadership


Health and hope for all St. Louis children
JUST FOR KIDS THEORY OF CHANGE

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**IMPACT ON CHILDREN**
- Conditions: Growth in populations of color, Children as poorest population, Regional fragmentation, Community-level trauma, Racial income inequity, Political/cultural divergence between region & capitols.

**Field, Faith & Thought Leadership**

Health and hope for all St. Louis children
APPLICATION PROCESS & REQUIREMENTS

ALYSSA CURRAN
MANAGER OF PROGRAMS
DEACONESS’ GEOGRAPHIC FOOTPRINT
Deaconess defines advocacy as:

- in its broadest sense, activism around an issue. It can involve many activities, from mobilizing voters to pitching media stories to influencing elected officials and the political process. Policy advocacy...refers to specific efforts to change public policy or obtain government funding for a social program.

  – *Forces for Good* by Leslie Crutchfield and Heather McLeod Grant

Deaconess defines policy as...

- a law, regulation, procedure, administrative action, incentive, or voluntary practice of governments and other institutions. Policy decisions are frequently reflected in resource allocations. Child well-being and health can be influenced by policies in many different sectors.

  - *Centers for Disease Control and Prevention*

Deaconess defines organizing as...

- community-based efforts that promote the leadership of affected communities in identifying systemic problems and implementing strategic actions that change policies or institutions accompanied by shifting the ways communities are valued and represented

  - *Hill-Snowdon Foundation*
APPLICATION REQUIREMENTS

All grants must advance Deaconess Foundation’s mission and vision and demonstrate alignment with Deaconess’ Just for Kids Theory of Change

- Funding details, applications, and resources can be found at www.deaconess.org
- In your application, please include
  - Cover page
  - Application narrative
  - Financial and supporting documents
- Applications will be available on April 17th with further details and instructions
- Please submit applications electronically to apply@deaconess.org
APPLICATION PROCESS

You can apply for more than one opportunity…
✓ but you are likely to only be competitive for one opportunity;
✓ please call or email us to schedule a time to discuss your application and the process. We are open to considering innovative ways to advance systemic change.

Generally, if you have a question about how we might partner together to advance child well-being please review our resources and contact us to discuss!
**KEY DATES: RESPONSIVE GRANTS**

**April 17** – Responsive Grant application opens

**June 1** – Q2 application deadline (notification by end of July)

**July 31** – Q3 application deadline (notification by end of September)

**October 31** – Q4 application deadline (notification by end of December)

* Please submit application and supporting documents electronically to [apply@deaconess.org](mailto:apply@deaconess.org) by 11:59pm CT
KEY DATES

Anchor Grants

✓ April 17 – Anchor grant application opens
✓ June 1 – Phase One application deadline (Applicants notified of status in mid July)
✓ August 18 – Phase Two application deadline
✓ September/October – Phase Two Finalist Site Visits
✓ November – Anchor Grantees Announced
✓ January 2018 – Anchor Grantee Retreat

Mission-Related Investments

✓ May 15 - MRI application opens
✓ September 18 – MRI application deadline
✓ November – MRI awards announced
KEY DATES

Leadership Grants

✓ June 1 – Leadership application opens
✓ July 14 – Leadership application deadline
✓ August – Leadership Grant awards announced

Special Health Grants

✓ June 1 – Applications open
✓ Aug 18 – Application deadline
✓ September – Special Health Grant awards announced
QUESTIONS AND ANSWERS
FOR MORE INFORMATION, CONTACT:

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