The Built for Zero Collaborative

Built for Zero is a movement of 75 US communities working to end chronic and veteran homelessness.

joinbuiltforzero.org
One year. Five goals.

- Activate local leadership to build cross-agency momentum
- Take control of our data with an A+ by-name list of all single adults
- Drive monthly reductions in homelessness by improving CES
- Improve our HUD system performance outcomes
- End (and sustain an end) to chronic and/or veteran homelessness
Success in Built for Zero communities*

- **10** Communities ended veteran homelessness
- **3** Communities ended chronic homelessness
- **40** Communities have achieved a measurable reduction
- **73** Communities have achieved quality real-time data on homelessness
- **9** Functional Zero proof points sustaining goal
- **109,853** Total people housed

*As of 10/10/2019
How St. Louis Joined the Collaborative?

- City of St. Louis was approached by the Rockefeller Foundation who underwrote our registration fee
  - Knew about 100K Homes and wanted St. Louis to be a part of the next iteration
- St. Louis City Continuum of Care (CoC) & St. Louis County CoC (as required by HUD) established Coordinated Entry & decided to join efforts
- June of 2019 St. Louis was invited to join six other cities in the Large City Cohort
  - A national sponsor underwrote registration for a second year due to St. Louis’ participation in the Large City Cohort
Why was it important that St. Louis join the collaborative?

- Access to national experts who have real-life experiences to help our community reach our goals
- Assist with data literacy and helping St. Louis community hone in on the metrics where we are able to see progress
- A network of communities who are at various points in their journey towards ending veteran and/or chronic homelessness
  - Able to share ideas, successes and challenges
  - Built-in support
The Key Lesson of 100khomes

The 100,000 Homes Campaign proved that communities could increase their housing placement rates, but this did not automatically reduce homelessness.
The Challenge of Counting Down

Built for Zero is designed to help communities count down to zero — a more complex challenge that requires a clearly defined end state for communities to shoot for.
Functional Zero for Veterans

# Actively Homeless Veterans

6-Mth Avg. Housing Placement Rate

*Built for Zero communities use the Built for Zero standard for ending veteran homelessness, a single measure that provides a higher, more measurable bar than the federal criteria and benchmarks. We eagerly support communities in meeting the criteria and benchmarks on their way to the BfZ standard.*
**Functional Zero for Chronic Homelessness**

\[ \text{Number of individuals} \leq \begin{cases} \text{0.1\% of all homeless individuals} \\ \text{3 people*} \end{cases} \]

* *Whichever is greater*
Progress

Over the course of 12 months, communities will set and reach sustainable stretch goals around ending chronic and/or veteran homelessness. Trained coaching team from Community Solutions will help communities move as far along this continuum as possible.

**By-Name List**
- LEADERSHIP + CES
- QUALITY, REAL-TIME BY-NAME LIST
- RELIABLE BNL DATA

**Reduce to Zero**
- LEADERSHIP + CES
- REDUCE MONTHLY
- LAST MILE

**Zero for All**
- SUSTAIN ZERO
- EXPAND TO NEW POPULATIONS
Seven Key Data Points

INFLOW
- NEWLY IDENTIFIED
- RETURNED FROM HOUSING
- RETURNED FROM INACTIVE

ACTIVELY HOMELESS

OUTFLOW
- HOUSING PLACEMENTS
- MOVED TO INACTIVE
- NO LONGER MEETS POP CRITERIA
Defining a Quality By-Name List

**FULL COVERAGE**
- All agencies and programs are represented
- List includes people sleeping in shelters and on the streets

**PERSON-LEVEL DATA**
- Each person has an entry that includes their name, history, health and housing needs
- Each person can be followed through the system

**RELIABILITY**
- Data balances month over month, just like your checkbook

**REGULAR UPDATES**
- List is updated monthly, at a minimum
- As people’s housing status changes, so do their list entries
The Shift from Program to System

Reduce to Zero
Data and performance management infrastructure will help track and respond to a more dynamic picture of your full system each month!

**INFLOW:** Newly Identified

**ACTIVELY HOMELESS**

**OUTFLOW:** Moved to Inactive

**OUTFLOW:** HOUSING PLACEMENTS

**DON’T PANIC!** Start by tracking housing placements and work your way up!
Built for Zero Change Package

https://www.bfzchangepackage.org/